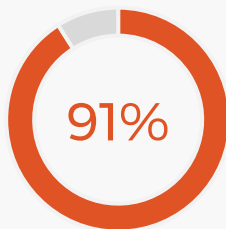


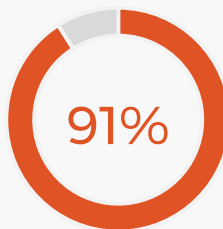
AUDIO NEWS RELEASE

WHY RADIO?

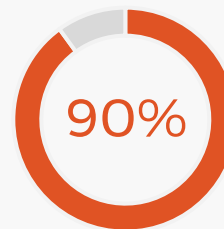
Radio is America's leading medium for reach



Radio reach of
adults with
\$75 HHI



Radio reach of
college
graduates



Radio reach of
adults 18-49
consumers

Source: Audio Pulse™ Radio Advertising Bureau and The Association of National Advertisers.

HOW CAN MULTIVU HELP?



- ✓ **Creative development and production**
We work with you to create impactful messaging and quality broadcast creatives.
- ✓ **Select one of our national radio packages**
We have packages reaching different audiences
- ✓ **Need something more custom? No problem!**
Tell us your requirements and we will design a media plan that meets your needs. National, regional or local, broadcast or digital options available.
- ✓ **Comprehensive reporting**
 - Broadcast: Includes station call letters, markets and impressions.
 - Digital: Includes clicks and impressions.

Ready to get started?
Contact us at MultiVuSales@multivu.com!

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