

DIGITAL MEDIA

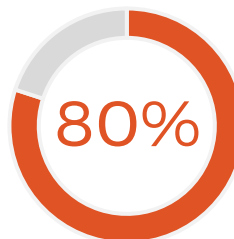
FULL EPISODE PLAYER / CONNECTED TV

Stretch your campaign dollars and reduce waste.

Your content is delivered to “in-demo” viewers (based on the demographic selected per campaign).

Videos are served to users across connected devices such as Roku, Firestick, Apple TV, as well as desktops, tablets and mobile devices.

The best part? Your content cannot be skipped.



% U.S. consumers subscribed to at least 1 video streaming service

Source: Deloitte Digital Media Trends Survey

PRE-ROLL VIDEO

Drive brand awareness and action.

Your video will appear on brand safe sites that appeal to your target audience.

Running before viewers' desired content, pre-roll videos reach a ready-to-be-engaged audience.

Pre-roll units are clickable. Viewers can easily click and visit your site for more information.



VIDEO SEEDING

Looking for user driven YouTube views?

Video Seeding are driven by user-initiated plays.

Video seeding uses information such as geographic, time of day, e-commerce and other cookie data to determine the best time to serve your content to audiences and drive views to your YouTube hosted video.



Ready to get started? Contact us at MultiVuSales@multivu.com!