



PRESS RELEASE:

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Nexia's Revel Entertainment Releases "The Kane Files" Movie Trailer

Salt Lake City, Utah: September 29, 2010, - Nexia Holdings, Inc.'s (PINKSHEETS: NXHD) wholly owned subsidiary Revel Entertainment, Inc. is proud to release the first of several theatrical trailers. The readers of this press release will be the first members of the general public to get a glimpse of Mr. Ben Gourley's third full-length feature film, The Kane Files.

To view the trailer please visit: <http://www.facebook.com/video/video.php?v=433496437332>.

Please join us on Facebook for more information on The Kane Files. Fans of The Kane Files (at <http://www.hs.facebook.com/pages/The-Kane-Files/159750977374502>) will be some of the first people to view additional clips, still photography, track the development of the web site, and chat first hand with the director, writer, and actors of the film.

Benjamin Gourley, Director/Writer commented, "I'm excited about holding the World Premiere of The Kane Files at the 2010 San Diego Film Festival. The film looks fantastic and San Diego is the perfect place to premiere an action/thriller like The Kane Files. It's going to be a really fun way to gear up and prepare for The American Film Market in November."

Richard Surber, Nexia's CEO noted, "I am excited that all Nexia shareholders get to be a part of Nexia's first feature length independent film. The Kane Files was filmed exclusively in Utah with the support of the Utah Film Commission. Our team is working on both domestic and foreign distribution, which could yield substantial gains over the coming months."

The Kane Files Synopsis:

Scott Kane (Drew Fuller), a man with a checkered past is trying to live a clean life. When his son Owen falls ill, Kane finds his only option is to turn to Daniel Morgan (William Atherton), the local kingpin of the criminal underworld. Morgan offers to help Kane's family, but double-crosses him. When Morgan tries killing Kane by employing a dirty cop, Jace Olsen (Ethan Embry), Kane escapes from prison to seek his revenge and save his son. With the FBI (William Devane) and Police (Embry) on his tail, Kane must utilize all his deadly skills to save his family and himself.

About Nexia Holdings, Inc.

Nexia Holdings, Inc. (PINKSHEETS: NXHD), headquartered in Salt Lake City, Utah, is a diversified holdings company with operations in entertainment, health & beauty, and real estate. Nexia owns a majority interest Green Endeavors, Inc. (PINKSHEETS: GRNE), www.green-endeavors.com, which operates Landis Salons, Inc. www.landissalons.com, hair salons built around the world-class AVEDA™ product line. Through its newly acquired entertainment division, Revel Entertainment, Inc, Nexia has plans to acquire the rights to several independent films. For more information, visit www.nexiaholdings.com.

Nexia strongly encourages the public to read the above information in conjunction with its reports filed at www.pinksheets.com. Nexia will require a significant influx of capital in order to effectively execute upon its various operational plans. The actual results that Nexia may achieve could differ materially from any forward-looking statements due to such risks and uncertainties. Investors should not invest more than they can afford to lose in penny stocks.