



HGTV GREEN HOME GIVEAWAY 2011 KICKS OFF APRIL 14

Jamie Durie and Sabrina Soto to Showcase Newest

HGTV Green Home During April 16 Special

DENVER, COLORADO [For Release April 4, 2011] The fourth annual HGTV Green Home Giveaway opens for entries on Thursday, April 14, at 9 a.m. ET and runs through Thursday, June 2, at 5 p.m. ET. One lucky, randomly-selected winner of the home can look forward to living in a modern prairie-style, single-family home located in the Stapleton community of Denver, an eco-progressive community created on the site of the city's former airport. Uniquely styled and environmentally friendly, the 2,400-square-foot, custom-built home is part of a grand prize package that includes \$100,000 and a 2011 GMC® Terrain®. Viewers who want an insider's peek at the fully-furnished home can tune in to watch the *HGTV Green Home 2011* special premiering on Saturday, April 16, at 8 p.m. ET/PT.

During the giveaway entry period, fans may enter once per day on HGTV.com as well as once per day on HGTV's FrontDoor.com, or as often as they wish by regular mail. Online users can see a photo gallery and take a 360-degree tour of the home now at HGTV.com/greenhome and HGTV Facebook and Twitter followers can get up-to-the-minute details as well.

Jamie Durie, host of the popular series *The Outdoor Room with Jamie Durie*, and Sabrina Soto, a certified green designer who appears in HGTV's *Real Estate Intervention*, will take viewers on a visual tour of the house and its outdoor spaces during the television special. They will be joined by HGTV Green Home designer Linda Woodrum and House Planner Jack Thomasson who will share tips about the home's green design and construction. In addition, Mommy Correspondent Heather Armstrong will take viewers on an excursion of the many family-friendly activities available in the Stapleton community.

With three bedrooms and two-and-a-half baths, the HGTV Green Home features open spaces that flow together to create an interactive environment, including a multipurpose 'do room,' perfect for family activities, and a dog wash in the garage. The home looks to the future with an exterior mix of hipped and cantilevered roof forms that resemble a winged structure and give an architectural nod to the site's airport past. Constructed by Infinity Home Collection of Denver, the HGTV Green Home features construction and design elements that are known to contribute to an energy efficient, cleaner and healthier living environment.

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The 2011 HGTV Green Home recently received a Platinum LEED certification--the highest rating a home can earn within the Leadership in Energy and Environmental Design program. In addition, the home also received an Energy Star certification which acknowledges its energy efficiency.

“Entering its fourth year, the HGTV Green Home Giveaway franchise continues to generate excitement and interest in green lifestyles among our viewers,” said Jim Samples, president, HGTV. “This year’s combination of an eco-healthy home design and the vibrant, family-friendly Stapleton community will undoubtedly make this our most popular HGTV Green Home ever.”

About HGTV Green Home The HGTV Green Home Giveaway complements the network’s annual HGTV Dream Home Giveaway, the most successful consumer promotion in cable TV history and the HGTV Urban Oasis Giveaway. The HGTV Green Home Giveaway 2011 is sponsored by several national advertisers including: GMC, Shaw Floors, Moen Incorporated, The Sherwin-Williams Company, Rinnai Corporation, Andersen Windows and Doors, and Trex Company, Inc.

About HGTV

HGTV, America’s leader in home and lifestyle programming, is distributed to more than 99 million U.S. households and is one of cable’s top-rated networks. HGTV’s website, HGTV.com, is the nation’s leading online home-and-garden destination and attracts an average of 5 million unique visitors per month.

About FrontDoor.com

FrontDoor.com is an online real estate information service powered by HGTV, the No.1 source for home-related media content. The site currently offers more than 4 million listings of homes for sale. In addition to providing users with the latest real estate listings, FrontDoor.com houses expert HGTV advice and videos along with original Web series and a comprehensive library of features, tools, guides and information.

About Stapleton

Located on the site of Denver’s former international airport, Stapleton is one of the largest urban redevelopments in the United States. The core objective of the community plan is to create a living example of progressive, sustainable neighborhood design. With a walkable mix of energy-efficient new homes, retail districts, schools, offices and an extensive network of parks and open spaces, Stapleton is not only leading the way environmentally but economically and socially, too. For more information, visit StapletonDenver.com. The community is being developed by Forest City Enterprises, Inc., an NYSE-listed national real estate company engaged in the ownership, development, management and acquisition of commercial and residential real estate throughout the United States. For more information, visit ForestCity.net.

About Infinity Home Collection

Infinity Home Collection is a privately-owned, upscale homebuilder in Denver, Colorado. As award winning builders in the Denver area for over fifteen years, Infinity is recognized for their green home designs and attention to detail. Every Infinity Home is Energy Star certified and built with the most current sustainable building practices. For more information, visit InfinityHomeCollection.com.

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