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## DAVID VENABLE, HOST OF QVC'S *IN THE KITCHEN WITH DAVID*<sup>SM</sup> BROADCAST, SHARES ESSENTIAL TIPS FOR SUMMER GRILLING

WEST CHESTER, Pa. (July 27, 2011) – The thrill of the grill! After more than two decades as “your resident foodie,” Program Host David Venable is dishing about his favorite tips and tricks to throwing the perfect backyard barbecue. From selecting just the right grill to finding all of those BBQ essentials, Venable is offering his recipe for the summer’s hottest must-haves.

The host of QVC’s *In the Kitchen with David*, Venable can share personal tips on such topics as:

- **Splurge or Save?:** In need of a new grill for that summer patio, but not sure whether to splurge or save? Venable shares which products are truly worth the investment.
- **Essential Appliances:** What are the summer’s absolute “must-haves”? Venable has tested thousands of products from fun and festive barware to trusty mixing bowls and offers his top picks.
- **Preparation is Key:** Whether it’s a dinner for four or a “blowout” for 50, the preparation process can set the tone of an event. Venable selects gadgets that will help make preparation a breeze.

Through time spent with some of the most iconic celebrity chefs on *In the Kitchen with David* and personable conversations with viewers, Venable is the friendly, “go-to guy” to recommend top gadget picks and products to best suit each individual need.

Booking opportunities are available upon request, or for more tips and tricks of the trade tune in to *In the Kitchen with David* on Wednesday 9 PM (ET) and Sunday 12 PM (ET), visit Facebook <http://www.facebook.com/DavidVenableQVC>, and view top recommendations <http://bit.ly/QVCITKWD>.

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### ABOUT DAVID VENABLE

David Venable joined QVC as a program host in 1993 and over the course of nearly two decades, helped to establish and build the gourmet food business at the network. His hit show, *In the Kitchen with David*, offers a diverse and unique viewership experience with features such as product information, cooking demonstrations, on-air guests, celebrity appearances and viewer interaction.

### ABOUT QVC

QVC, Inc., a wholly owned subsidiary of Liberty Media Corporation attributed to the Liberty Interactive Group (Nasdaq: LINTA), is one of the largest multimedia retailers in the world. QVC is committed to providing its customers with thousands of the most innovative and contemporary beauty, fashion, jewelry and home products. Its programming is distributed to approximately 195 million homes worldwide. The company’s website, QVC.com, is ranked among the top general merchant Internet sites. With operations in the United Kingdom, Germany, Japan and Italy, West Chester, Pa.-based QVC has shipped more than a billion packages in its 24-year history. QVC, Q, and the Q Ribbon Logo are registered service marks of ER Marks, Inc.

### Contacts:

Melissa Garvin – LeadDog Marketing Group, Inc.  
212.488.1462  
mgarvin@leaddogmarketing.com

Tara Hunter – QVC  
484.701.8163  
Tara.Hunter@qvc.com