



HGTV GREEN HOME GIVEAWAY 2012 OPENS FOR ENTRIES ON APRIL 12

HGTV Gives Environmentally Friendly Georgia Home A Showcase on Friday, April 13 at 9 p.m. ET/PT

New York, N.Y. [For Immediate Release--April 2, 2012] A beautiful, custom-built “green” home located just outside Atlanta in Serenbe, a community in Chattahoochee Hills, Georgia, is the cornerstone of the fifth annual HGTV Green Home Giveaway® that opens for entries beginning Thursday, April 12, at 9 a.m. ET. The giveaway, which runs through Friday, June 1, at 5 p.m. ET, will award one lucky, randomly-selected winner with the fully furnished 2,300-square-foot home plus \$100,000 and a 2012 GMC® Terrain®.

Fans may enter the giveaway once per day on HGTV.com as well as once per day on HGTVRemodels.com. They also may enter as often as they wish by regular mail during the giveaway entry period. Online users can click through photo galleries, watch exclusive videos and take a 360-degree tour of the home at HGTV.com/greenhome.

HGTV will offer viewers an insider’s peek at the remarkable residence in the *HGTV Green Home 2012* special on Friday, April 13, at 9 p.m. ET/PT. During the television special, HGTV co-hosts Monica Pedersen and Jamie Durie, host of *The Outdoor Room* and a featured judge in the network’s upcoming new series, [The White Room Challenge](#), will take viewers on a visual tour of the home that includes a unique four-season Georgia room. Pedersen and Durie will be joined by House Planner Jack Thomasson and HGTV Green Home designer Linda Woodrum who will share tips about the home’s green construction and design.

Designed by Kemp Hall Studio, the 2012 HGTV Green Home is a modern family farmhouse with a design inspired by Southeastern culture and regional architecture. Located in an idyllic, eco-progressive community 25 minutes south of Atlanta’s Hartsfield-Jackson International airport, the home features an open floor plan with three bedrooms and 2.5 bathrooms. Constructed by FrontPorch Builders, the HGTV Green Home combines traditional beauty with 21st-century responsible living, showcasing construction and design elements such as solar panels and

concrete countertops as well as recycled and recyclable rugs that are known to contribute to an energy efficient, cleaner and healthier living environment.

Fans can join the conversation about HGTV Green Home, vote on housewarming gifts or take a quiz to discover their “green home style” on HGTV.com. In addition, design and construction information is featured in HGTVRemodels.com’s [Building of HGTV Green Home 2012](#) package and behind-the-scenes details are available on [HGTV Facebook](#).

"The 2012 HGTV Green Home highlights a new dimension of green living that we haven't showcased with our previous homes," said Kathleen Finch, general manager, HGTV. "We want our viewers to discover how they can live harmoniously with nature but still have a connection to contemporary architecture and the latest in eco-friendly products and practices. It's amazing to find a home in a community as forward thinking and beautiful as Serenbe just minutes away from one of the most fabulous cities in the U.S."

About HGTV Green Home

[The HGTV Green Home Giveaway](#) complements the network's annual HGTV Dream Home Giveaway, the most successful consumer promotion in cable TV history and the HGTV Urban Oasis Giveaway. The HGTV Green Home Giveaway 2012 is sponsored by several national advertisers including: [GMC](#), [Moen](#), [Shaw Floors](#), [Bush Brothers & Company](#), [Dasani](#), [Garnier](#), [The Sherwin-Williams Company](#), [Char-Broil](#), [Walt Disney Studio Motion Pictures](#), [Liberty Mutual Insurance](#), [Petco Animal Supplies, Inc.](#), [Rinnai America Corporation](#) and [TREX](#).

About HGTV

HGTV, America's leader in home and lifestyle programming, is distributed to more than 99 million U.S. households and is one of cable's top-rated networks. HGTV's website, [HGTV.com](#), is the nation's leading online home-and-garden destination and attracts an average of 5 million unique visitors per month.

About HGTVRemodels.com

[HGTVRemodels.com](#) is an online home remodeling information service powered by HGTV, the No.1 source for home-related media content. Providing users with the latest information on all areas of home improvement, HGTVRemodels.com features expert advice, videos, photo galleries and articles along with extensive tools, guides and information. Users also can interact with HGTVRemodels through Facebook.

About Serenbe:

Serenbe is a 1,000-acre community located just 30 minutes from Atlanta's Hartsfield-Jackson International Airport, with a focus on balanced growth, sustainability, green building, organic farming, and smart environmental practices. Serenbe has private residential homes, commercial space, art galleries, original shops, stables, the 20-room Inn at Serenbe with conference facilities, and Serenbe Farms with CSA program and Saturday markets. The community is home to three restaurants, all pioneers in the farm-to-table movement: Blue

Eyed Daisy Bakeshop (the nation's smallest Silver LEED certified building), The Farmhouse (proprietress Marie Nygren), and The Hil (chef/owner Hilary White). www.serenbe.com.

About Kemp Hall Studio

Kemp Hall Studio is a comprehensive architecture firm offering custom green home design and construction consulting, interior design, landscape design, sustainability review and site evaluation. Led by Steve Kemp, the national firm's team has over 50 years of collective experience and specializes in the design of upscale single-family residences. Kemp Hall's portfolio includes high-end primary residences, vacation and retreat homes based on architect-led design-build processes. For more information: <http://kempHallstudio.com/>.

About FrontPorch

FrontPorch is a custom home builder with expertise in high design and green construction in mixed use and new urbanist communities, urban infill, upscale resort communities, and historic neighborhoods. The team is comprised of residential construction professionals with over 35 years of experience in design and building, real estate sales and marketing, finance, and customer service, creating a full service, seamless construction experience for buyers. More than 250 FrontPorch custom homes and over 100 renovations can be found in Atlanta's most historic neighborhoods, as well as award-winning green communities including Serenbe, Glenwood Park, Tributary and Clark's Grove, and in upscale resort communities such as the renowned golf resort Cuscowilla on Lake Oconee. For more information: <http://www.yourfrontporch.com/>.

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