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**HOUSTON, TEXAS RESIDENT JAMES WALLEY WINS \$900,000 GRAND PRIZE PACKAGE IN *HGTV URBAN OASIS GIVEAWAY 2012***

**New York, N.Y. [For Immediate Release—October 30, 2012]** James Walley was shocked to learn that he won the 2012 HGTV Urban Oasis, a stylish, custom-designed city dwelling on the 20<sup>th</sup> floor of Miami's newest residential hot spot, Paramount Bay. The fully furnished 1,700-square-foot luxury condominium is the centerpiece of the 2012 grand-prize package valued at \$900,000, which includes the condo's striking artwork. James' reaction to winning will be televised as part of the *HGTV Urban Oasis Giveaway 2012* special on Friday, December 28, at 8 p.m. ET/PT.

"Yesterday was his birthday," said James' wife, Denise Walley. "This is an awesome belated birthday gift. Way better than the card I gave him!"

When HGTV's John Gidding knocked on the door yesterday evening to surprise the winner with the news, James was helping his oldest son, age seven, with a homework project, while Denise was finishing up a bath for the couple's youngest son, age two.

"My son ran up to the door and yelled up and down the hallway 'HGTV is here! HGTV is here!'" said James, adding that he and his wife watch so much HGTV that that's how his son knew who was at the door. "[He] must have also noticed the HGTV flag on John's mic."

This year, the third annual *HGTV Urban Oasis Giveaway* had more than 18 million entries. The Walleys entered twice a day almost every day of the entry period.

James works in the IT department for a national sporting goods chain and says his favorite HGTV shows are *Property Brothers* and *Love It or List It*. Denise, who just opened her own medical practice, says she loves the series *Property Virgins*. As for a move to Miami, the couple said they enjoy the city and have vacationed there before and agree that the location of the home made the contest very attractive.

The two-bedroom condominium includes 2 ½ baths, a gourmet kitchen and a terrace with exceptional views of Miami Beach, Biscayne Bay and the Port of Miami. The future owner also will enjoy full access to the building's two-story, 6,000-square-foot state-of-the-art spa and fitness center, a 91-foot-long pool that features cabanas, a theater lawn and fire pit, a private sunrise waterfront pool and five-star services such as a concierge and valet.

Online users can continue to visit [HGTV.com/urbanoasis](http://HGTV.com/urbanoasis) for a blog with exclusive videos of the Miami neighborhood and urban design ideas. A virtual tour and slideshow tours of the residence also are available online. Additional topics, including information on moving to an urban environment and small space living, are covered on HGTV's [FrontDoor.com](http://FrontDoor.com).

### **About HGTV Urban Oasis**

[The HGTV Urban Oasis Giveaway](#) complements the network's annual HGTV Dream Home Giveaway and HGTV Green Home Giveaway, two of the most successful consumer promotions in cable TV history. The HGTV Urban Oasis Giveaway 2012 involves sponsorship from several national advertisers including: iRobot Corporation, Cabinets To Go, The Sherwin-Williams Company, KOHLER and Mullican Flooring.

### **About HGTV**

America's leading home and lifestyle brand, HGTV features a top-rated cable network that is distributed to more than 98 million U.S. households and the HGTV website, [HGTV.com](http://HGTV.com), the nation's leading online home-and-garden destination that attracts an average of four million unique visitors per month. The brand also includes the HGTV HOME consumer products line which showcases exclusive collections of paint, flooring, soft goods and other home-oriented products, as well as *HGTV Magazine*, a new home and lifestyle publication published in partnership with Hearst Magazines.

### **About Paramount Bay**

Paramount Bay is located in Downtown Miami's booming Biscayne Corridor. The 47-story tower features more than 340 units and directly overlooks Biscayne Bay. Residents enjoy unparalleled views from expansive glass balconies as well as an inimitable collection of amenities that includes access to a world-class beach club, private elevator foyers, multiple swimming pools, a waterfront promenade, a unique full-service spa and fitness concept and distinctive on-site restaurant and retail offerings. Notable surrounding areas such as the Wynwood Arts District, the Design District, Miami Beach and the city's cultural epicenter situated along Biscayne Boulevard are all easily accessible. Sales commenced in October 2011 and the building is nearly 85 percent sold out. For more information, please visit [www.paramountbay.com](http://www.paramountbay.com).

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