



FOR IMMEDIATE RELEASE

**DIY NETWORK REVEALS NORTH CAROLINA'S "CRYSTAL COAST"
AS THE 2013 LOCATION FOR ITS POPULAR INTERACTIVE SERIES "BLOG CABIN"**

NEW YORK – October 24, 2012 – DIY Network's [Blog Cabin](#), the first-ever interactive home-building television series, announces the coastal town of Atlantic, N.C., as the location for the series' seventh season. Beginning in January 2013, DIY Network and [DIYNetwork.com](#) invite viewers nationwide to help renovate a 1890s beachside home by casting their online votes to select the home's new design features. The results of the home's transformation will be featured in the new season of *Blog Cabin* premiering in July 2013.

The selected property sits on over three acres of beachfront property along North Carolina's "Crystal Coast." Hosted by [Chris Grundy](#) of *Cool Tools* and the sixth season of *Blog Cabin*, the seventh season will feature a team of DIY Network's expert hosts as they transform the 1,600 square foot, 4-bedroom, 3-bath, late 19th century home, which was previously owned by the same family for 117 years, into a modern-day beach retreat.

"I am so excited about hosting another season of *Blog Cabin*," said Grundy. "This year's location is absolutely awesome--beautiful views, white sand beaches and a boat dock right outside the door! I'm sure it will be another *Blog Cabin* I'd like to live in myself. With the help of my fellow DIY Network experts, our viewers and bloggers, we are going to transform this century-old beachfront property into the ultimate vacation getaway."

Viewers and bloggers are encouraged to visit [DIYNetwork.com/BlogCabin](#) from their computers, mobile devices, phones and tablets to participate in interactive blogs, videos and photos and to vote on design elements of the 2013 *Blog Cabin*, beginning Thursday, Jan. 3. Get even closer to the action this year by checking out the newest interactive feature of *Blog Cabin*, a viewer-controlled construction camera. *Blog Cabin* fans can also stay up to date with the latest renovations to this year's home by becoming a fan of DIY Network on [Facebook](#) and following DIY Network on [Twitter](#).

A Butler, Ky., resident was selected as the winner of the 2012 *Blog Cabin*, located in Waldoboro, Maine. Josephine Turner was randomly selected among over 9.9 million entries to win the mid-coastal Maine vacation home. Turner says she entered twice a day, almost every day, online at both [HGTVRemodels.com](#) and [DIYNetwork.com](#). Turner says she is an avid fan of HGTV and learned about the sweepstakes from watching the network and visiting [HGTVRemodels.com](#).

About DIY Network

[DIY Network](#), from the makers of [HGTV](#) and [Food Network](#), is the go-to destination for rip-up, knock-out home improvement television. One of the fastest growing digital networks and currently in more than 56 million homes, DIY Network's programming covers a broad range of categories, including home improvement and landscaping. The network's award-winning website, [DIYNetwork.com](#), is a leader in the Nielsen Online Home and Garden category and features multiple resources, including thousands of do-it-yourself home improvement projects, expert advice, how-to videos and images, and user-friendly reference guides with step-by-step instructions.

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MEDIA CONTACTS:

DIY Network: Brandii Toby-Leon, btoby@scrippsnetworks.com or 865.560.4280

DIYNetwork.com: Amy Hammontree, ahammontree@scrippsnetworks.com or 865.560.4639

Rogers & Cowan: Sheila Munguia, smunguia@rogersandcowan.com or 212.878.5029