



DESPERATE LANDSCAPES

SHOW DESCRIPTION: Your home can have the most beautifully decorated interior, but without curb appeal, your family may become the scourge of the neighborhood. But who's got the time to trim those out-of-control bushes, re-pave that cracked walkway and paint the porch? Fortunately, <u>DIY Network</u> has the time. In *Desperate Landscapes*, licensed contractor Jason Cameron comes to a lucky viewer's home armed with a wheelbarrow full of creative solutions to the toughest landscaping problems. In one day Jason and his team of DIY Network experts can transform even the most desperate landscape into a showplace sure to make your home the envy of the neighborhood.

EXPERT HOST: Jason Cameron, Licensed Contractor & Carpenter

HOST BIO: On the outside, Jason Cameron looks like a TV star. But on the inside, he's all handyman and all business. Watch him work and it quickly becomes apparent this licensed contractor really knows his stuff, especially when it comes to his own personal passions: home improvement and landscaping. Jason gutted his own home and completely revamped the backyard, and puts his extensive hands-on expertise to work for DIY Network building, landscaping, hardscaping and more. A native of Toledo, Ohio, Jason worked his way through Northern Michigan University as a carpenter, and then moved to Northern Jersey/New York City where he continued his carpentry and general contracting business. Catch Jason putting all his tools to work on DIY Network's *Desperate Landscapes* and *Man Caves*.

PROGRAM TYPE: Half-Hour Series

ONLINE: http://www.diynetwork.com/desperatelandscapes

AMERICA'S MOST DESPERATE LANDSCAPE: Beginning on March 1, 2012, viewers can submit photos and videos of their ugly yard to DIY Network's companion website, <u>DIYNetwork.com</u>, for the chance to receive a \$25,000 makeover courtesy of licensed contractor Jason Cameron and his *Desperate Landscapes* crew. The selection of the winner and the dramatic transformation will be documented in DIY Network's one-hour special, *America's Most Desperate Landscape*, premiering in July 2012.

MEDIA CONTACTS:

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