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Miami Native Named Winner in Bridgestone Americas Teens Drive Smart Video Contest

Nearly 18,000 online votes helped determine John Ferguson High senior's third place finish

NASHVILLE, Tenn. (Aug. 1, 2012) — Miguel Arango, a rising senior at John A. Ferguson Senior High School, was named third place winner in the Bridgestone Americas Teens Drive Smart Video Contest. Arango received enough online votes to make him one of the top three contest finalists and earn him a \$10,000 college scholarship and a new set of Bridgestone tires.

Arango's video was chosen to compete against nine other contestants in the public voting portion of the national scholarship competition. The contest challenges 16-to 21-year old students to create short videos about safe driving and ways to make better decisions behind the wheel. Arango's video was chosen from 2,322 entries received by Bridgestone Americas.

Using an entertaining parody of a fender bender, two young kids show drivers that even texting while biking can be dangerous. Viewers are reminded that, "It's never too early to learn good driving habits." Arango's video can be viewed online at www.teensdrivesmart.com.

"I think it's important to target young ages about the dangers of texting and driving, so I decided to reach out to a young audience through this video," said Arango.

"We loved this year's winning videos, and it was a fierce battle for the top three spots," said Angela Patterson, Manager, Teens Drive Smart Program, Bridgestone Americas. "But more importantly, we're proud of these teens for their hard work and dedication to making the roads safer for all of us."

In addition to the \$10,000 college scholarship and a new set of Bridgestone tires, Arango has a chance to have his video used as a public service announcement (PSA) on television stations across the United States.

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About Bridgestone Americas, Inc.:

Nashville, Tenn.-based Bridgestone Americas, Inc. (BSAM) is the U.S. subsidiary of Bridgestone Corporation, the world's largest tire and rubber company. BSAM and its subsidiaries develop, manufacture and market a wide range of Bridgestone, Firestone and associate brand tires to address the needs of a broad range of customers, including consumers, automotive and commercial vehicle original equipment manufacturers, and those in the agricultural, forestry and mining industries. The companies are also engaged in retreading operations throughout the Western Hemisphere and produce air springs, roofing materials, and industrial fibers and textiles. The BSAM family of companies also operates the world's largest chain of automotive tire and service centers. Guided by its One Team, One Planet message, the company is dedicated to achieving a positive environmental impact in all of the communities it calls home.

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