archer ▶ malmo public relations

Fuel Efficiency Tips

Proper maintenance and efficient driving help to ensure maximum fuel economy*

- <u>Efficient driving practices</u>, such as observing the speed limit and eliminating excess weight, can help get the most out of your tank.
 - Gas mileage usually decreases rapidly at speeds above 60 mph. Each 5 mph you drive over 60 mph is like paying an additional \$0.31 per gallon for gas.*
 - An extra 100 pounds in your vehicle could reduce your MPG by up to 2 percent. The reduction affects smaller vehicles more than larger ones.*
- Aggressive idling can use a quarter to a half gallon of fuel per hour, depending on engine size and air conditioner use.*
- Aggressive driving speeding, rapid acceleration and braking can lower your gas mileage by 33 percent at highway speeds and by 5 percent around town.*
- Mobil 1 Advanced Fuel Economy[™] fully synthetic motor oils are engineered to deliver outstanding engine protection and provide improved fuel economy. For the everyday driver, Mobil 1 Advanced Fuel Economy[™] oils deliver up to 2% or almost \$.08 per gallon fuel economy improvement.**
- According to the U.S. Department of Energy, doing a tune-up replacing spark plugs, oxygen sensors, etc. when needed can improve a vehicle's gas mileage by up to 4 percent, depending on the maintenance needed.*
- You can improve your gas mileage by up to 3.3 percent or up to \$0.12 per gallon by keeping your tires inflated to the proper pressure.*
- Improved fuel economy can save you money every time you fill up.
- * Source: fueleconomy.gov. Cost savings are based on an assumed fuel price of \$3.87/gallon.
- ** Comparison based upon 2% potential fuel economy improvement obtained by switching from higher viscosity oils to a OW-20 or OW-30 grade. Actual savings are dependent upon vehicle/engine type, outside temperature, driving conditions and your current engine oil viscosity. Check your potential fuel savings at www.mobiloil.com/usa-english/motoroil/home/fuel calc.html.

