

## **ABOUT TAXI OF TOMORROW**

In 2007, New York City officials convened a group of stakeholders, including representatives of taxi drivers, owners and passengers, to create a set of goals for the next New York City taxi cab, a project called the Taxi of Tomorrow. Taxi of Tomorrow was the result of a groundbreaking effort by the Design Trust for Public Space and the NYC Taxi & Limousine Commission (TLC) to re-imagine the entire taxi system – including the vehicle – for the 21st century. In December 2009, the TLC issued a "request for proposals," inviting auto manufacturers and designers to submit their best ideas for a purpose-built vehicle to serve as a New York City taxicab. At the end of the evaluation, the Nissan NV200 Taxi was selected and will be the next New York City taxicab for ten years, beginning in 2013.

## **KEY DATES**

2007	New York City officials convene with key stakeholders to outline goals of Taxi of Tomorrow project
December 2009	The TLC releases Taxi of Tomorrow RFP
November 2010	New York City announces Taxi of Tomorrow finalists
May 2011	Nissan NV200 Taxi officially selected as New York City's Taxi of Tomorrow
November 2011	Nissan hosts Taxi of Tomorrow Design Expo to showcase vehicle's planned interior
February 2012	Nissan announces Braun Corporation as official mobility partner for the Taxi of Tomorrow
April 2012	Nissan NV200 taxi prototype revealed at special event in New York City with Nissan President and CEO Carlos Ghosn
Fall 2013	First Nissan NV200 Taxi scheduled to hit the streets of New York City

To stay informed on news and events related to Taxi of Tomorrow, follow it on Twitter at <http://www.twitter.com/taxioftomorrow> or visit [www.taxioftomorrow.com](http://www.taxioftomorrow.com).

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