

2012 MARCH FOR BABIES

Fact Sheet

- The March of Dimes helps moms have full-term pregnancies and healthy babies. And if something goes wrong, we offer information and comfort to families. We research the problems that threaten our babies and work on preventing them.
- March for Babies is the March of Dimes signature event and the nation's premier walking event.
- Companies, families and celebrities are walking together for stronger, healthier babies.
- More than 20,000 companies and 7 million people are participating in 900 communities nationwide.
- The money we raise supports our mission to improve the health of babies by preventing birth defects, premature birth and infant mortality.
- We've been walking since 1970 and, with everyone's help, have raised more than \$2 billion for healthier babies.
- Our goal for 2012 March for Babies is to raise \$110 million.
- Gather your family, friends and co-workers and start your own team at **marchforbabies.org**.
- Or visit **marchforbabies.org** to donate to support stronger, healthier babies.
- The 2012 March for Babies is sponsored nationally by the March of Dimes number one corporate supporter Kmart, Farmers Insurance Group, Cigna, Famous Footwear, Sanofi Pasteur, FedEx, Mission Pharmacal, Watson Pharmaceuticals, First Response, and United Airlines.

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