

About Wendy Diamond and Pasha, “The Cat Myth Busters”

The *New York Post* has dubbed her “the pet diva.” *The New Yorker* has declared her the “Martha Stewart of the milk and bone dish.” But the one thing everyone agrees on is that Wendy Diamond has emerged as one of America’s foremost pet lifestyle experts.

A witty and engaging TV personality, Wendy has charmed viewers of *The Today Show*, *Oprah*, *Good Morning America*, *FOX News*, *CNN*, *The View*, *E!*, *MTV*, *VH1* and even *Bravo! TV!* Her insights into the special human-companion animal bond and tireless advocacy for animal rescue have also been celebrated on the pages of *The New York Times*, *Vogue*, *People*, *Forbes* and many other leading publications.

In her “free time”, Wendy is a best-selling author, with titles ranging from *My Cat’s Life* to *It’s a Dog’s World: The Savvy Guide to Four-Legged Living*. She also pioneered a new way to understand the male-female relationship through her books, *How to Understand Men Through Their Dogs*, and *How to Understand Women Through Their Cats*. Wendy also serves as chief pet officer and editorial director of *Animal Fair*, a lifestyle media company for animal lovers.

But working for animal welfare is by far Wendy’s biggest passion. That’s why she’s partnered with *Advantage®* ,, for cats to correct some misconceptions about cat health, particularly concerning flea prevention. This was especially gratifying to Wendy’s blue Russian cat, Pasha. After learning firsthand how *Advantage®* ,, helps prevent fleas—the same fleas that can cause constant scratching, discomfort and possible disease—he gave Wendy the “paws up” on the partnership. He “told” Wendy that fleas are simply not his style!