

Jif® Hazelnut Spreads

Fact Sheet

Jif®, the #1 peanut butter brand, is breaking out of its shell to introduce NEW hazelnut spreads. **Jif** Hazelnut Spreads are everything you love about **Jif** now in delicious, creamy hazelnut spreads. Popular hazelnut flavor pairings of chocolate and coffee inspired these two new flavor varieties: **Jif** Chocolate Flavored Hazelnut Spread and **Jif** Mocha Cappuccino Flavored Hazelnut Spread, now available where you buy groceries.

Jif Hazelnut Spreads can be enjoyed on a slice of whole wheat toast, with a favorite fruit or dessert or even by the spoonful for a sweet treat. Here are a few more ways to give your favorite snack, dessert or beverage a hazelnut twist:

- Add to s'mores instead of chocolate bars for a tasty treat.
- Use as a quick and delicious icing on your favorite brownies or cupcakes.
- Spread on top of waffles or pancakes for a tasty way to start the day.
- Spread on top of pre-cooked pizza dough and add slices of bananas, strawberries, or a favorite sliced fruit for a new twist on fruit pizza.
- Add to coffee or a milkshake for a unique twist on your favorite beverage.

VARIETIES: • **Jif** Chocolate Flavored Hazelnut Spread

• Jif Mocha Cappuccino Flavored Hazelnut Spread

AVAILABILITY: Available where you buy groceries beginning May 2012

Visit www.jif.com for more tips and recipes. Join the Jif community on Facebook at

www.Facebook.com/Jif.com.

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