



SPREAD SOME HOLIDAY CHEER WITH NEW HAZELNUT SPREAD RECIPES FROM THE JIF® TEST KITCHEN

ORRVILLE, Ohio (December 12, 2012) – As December schedules are busy with tree trimming, holiday gatherings and gift wrapping, make time on the calendar for some holiday treats. Spread some holiday cheer between friends and family with these holiday baking ideas from the Jif® test kitchen, made with new Jif Hazelnut Spreads.

Here are a few ways that delicious, creamy chocolate and mocha cappuccino flavored hazelnut spreads make your favorite holiday treats even more delicious:

- **[Chocolate Hazelnut Truffles](#)**: These little candies offer up a trio of tastes with just one recipe. Roll a dozen in chili-spiked cinnamon sugar, a dozen in toasted coconut and a dozen more in chopped hazelnuts. They'll look beautiful presented in tiny candy papers nestled in a pretty holiday tin.
- **[Chocolate Hazelnut Hot Chocolate](#)**: Stir in a chocolate hazelnut twist to your next cup of hot cocoa. Top with marshmallows and warm up after a busy day of shopping.
- **[Dark Mocha Cookies](#)**: Make this holiday season special by hosting a cookie party to share favorite recipes! Here's a new recipe sure to make your family and friends happy.
- **[Mini Chocolate Hazelnut Cheesecakes](#)**: These bites of cheesecake are an easy-to-assemble party treat ready in no time. Turn them into sweet little party favors by placing each in a decorative mini cupcake paper and then into a small cellophane bag, tied with a holiday ribbon.
- **[Salted Chocolate Hazelnut Fudge](#)**: One of the most popular holiday treats is homemade fudge. It is easy to make with perfect results every time. You can give a whole batch, or just a few pieces, for a sweet holiday treat.

Jif Hazelnut Spreads are available in two flavor varieties: Chocolate and Mocha Cappuccino, both available where you buy groceries. For more information, tips and recipes, visit www.jif.com/hazelnut. Join the Jif community on Facebook at www.Facebook.com/Jif and on Pinterest at <http://pinterest.com/source/jif.com/>.

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About The J. M. Smucker Company

For more than 110 years, The J.M. Smucker Company has been committed to offering consumers quality products that bring families together to share memorable meals and moments. Today, Smucker is a leading marketer and manufacturer of fruit spreads, retail packaged coffee, peanut butter, shortening and oils, ice cream toppings, sweetened condensed milk, and health and natural foods beverages in North America. Its family of brands includes Smucker's[®], Folgers[®], Dunkin' Donuts[®], Jif[®], Crisco[®], Pillsbury[®], Eagle Brand[®], R.W. Knudsen Family[®], Hungry Jack[®], Café Bustelo[®], Café Pilon[®], White Lily[®] and Martha White[®] in the United States, along with Robin Hood[®], Five Roses[®], Carnation[®] and Bick's[®] in Canada. The Company remains rooted in the Basic Beliefs of Quality, People, Ethics, Growth and Independence established by its founder and namesake more than a century ago. For more information about the Company, visit www.smuckers.com.

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