



***R.W. Knudsen Family® Congratulates The Share Your Simple Promotion Winners***  
*Juice brand awards three \$4,500 grand prizes to consumers for sharing simple tips*

CHICO, Calif. (March 25, 2013) – Living life more simply paid off for three **R.W. Knudsen Family®** consumers. Tracy B. from Mechanicsville, Va., Linda W. from Saint Louis, Mo. and Darlene T. of Allen Park, Mich. were randomly selected to be the grand prize winners of the **R.W. Knudsen Family** [Share Your Simple promotion](#) which ran on the brand [Facebook page](#) from June through December, 2012. Honoring the simple things of the summer, fall and holiday seasons, each winner was awarded a \$4,500 gift card; Tracy to purchase summer-simplifying outdoor patio furniture, Linda to purchase kitchen equipment for easier cooking and Darlene to help with gift giving expenses. **R.W. Knudsen Family** also awarded 14 bi-weekly winners with \$500 gift cards to help make life more simple.

With a simple philosophy – make great tasting, all-natural and organic beverages with uncompromising standards – **R.W. Knudsen Family** creates the perfect product for any occasion including those simple moments with friends and family. The line of juices and sparkling fruit beverages, including **Just Juice®**, Spritzers and Celebratory, is evidence of their commitment to taste and quality. Each beverage is made without artificial ingredients or preservatives and never contains added sugar.

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**R.W. Knudsen Family®** has produced quality, all-natural juice products since 1961. Its offerings include more than 125 types of natural and organic fruit and vegetable juices, carbonated fruit beverages, and specialty items including **Recharge®** all-natural sports drinks. **R.W. Knudsen Family** products are all-natural made without artificial flavors or preservatives, and never contain added sugar. Visit [www.rwknudsenfamily.com](http://www.rwknudsenfamily.com) for more information.

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