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**Celebrities Support Men's Wearhouse's National Suit Drive at 66th Annual Tony Awards Backstage Creations Celebrity Retreat**

*Broadway's biggest stars style professional looks to be donated on their behalf to unemployed Americans in their hometowns*

**Houston — June 11, 2012** —Broadway's biggest stars helped to support Men's Wearhouse's fifth annual National Suit Drive during the 66<sup>th</sup> Annual Tony Awards Backstage Creations Celebrity Retreat. Tyler Perry, Amanda Seyfried, Jesse Tyler Ferguson, and John Larroquette were among the stars who personally styled professional suits to inspire looks to be donated to National Suit Drive. Their generosity will help men in need transition back into the workforce in each celebrity's hometown.

Before hitting the red carpet, stars of the stage stopped by the 2012 Tony Awards Backstage Creations Celebrity Retreat to support National Suit Drive.

- New Orleans native **Tyler Perry** helped unemployed men by donating a Tommy Hilfiger two-button gray suit with a Calvin Klein gray and pink tie as part of the 2012 Tony Awards Backstage Creations Celebrity Retreat.
- "I love picking out ties," said 2012 Tony Awards presenter **Amanda Seyfried** while she was styling a look to donate to National Suit Drive. "It's really difficult though." Seyfried selected a Kenneth Cole black suit, a classic Jones of New York white shirt, and finished the look off with a gray and orange herringbone tie to donate to the drive.
- Modern Family star **Jesse Tyler Ferguson** donated a suit to help kick off Men's Wearhouse's fifth annual National Suit Drive and joked, "wear this [suit] with clean underwear" at the 66th Annual Tony Awards Backstage Creations Celebrity Retreat in New York City.
- "This is a really great thing you are doing," said 2011 Tony Award winner **John Larroquette** about Men's Wearhouse's National Suit Drive. The "How To Succeed In Business" star selected a Jones of New York black suit and black-and-silver check tie to donate to an unemployed man in his hometown of New Orleans.

"With 12.7 million Americans still unemployed, it is as important as ever that efforts to help men re-enter the workforce remain top of mind," said Doug Ewert, President and Chief Executive Officer at Men's Wearhouse. "That is why we are excited to kick off the fifth annual National Suit Drive as part of the 2012 Tony Awards Backstage Creations Celebrity Retreat. This year, we are even more committed to helping Americans find their strong suit."

To follow suit of these Broadway stars, Americans can donate at more than [900 Men's Wearhouse and Men's Wearhouse and Tux stores](#) around the country from June 27 – July 31. Patrons can contribute their gently used men's and women's suits, shirts, jackets, ties, belts, and shoes. All donated garments are distributed to local nonprofit partners that prepare men and women to re-enter the job market through resume-building workshops, interview preparation, and skills training programs. For every suit donated, Men's Wearhouse will give two business ties to the cause.

This year, people can raise awareness by visiting the Men's Wearhouse Facebook page to share images and videos or to track donations with a live donation tracker. They can also follow the conversation on Twitter for real-time updates with #giveasuit.

**About Men's Wearhouse**

Founded in 1973, Men's Wearhouse is one of North America's largest specialty retailers of men's apparel, with 1,162 stores. The Men's Wearhouse, Moores, and K&G stores carry a full selection of men's designer, brand name, and private-label suits, sport coats, furnishings, and accessories, and Men's Wearhouse and Tux stores carry a limited selection. Most K&G stores carry a full selection of women's apparel. Tuxedo rentals are available in the

Men's Wearhouse, Moores, and Men's Wearhouse and Tux stores. Additionally, Men's Wearhouse operates a global corporate apparel and workwear group consisting of Twin Hill in the United States and Dimensions and Alexandra in the United Kingdom.

For additional information on Men's Wearhouse, please visit the Company's websites at [www.menswearhouse.com](http://www.menswearhouse.com), [www.kgstores.com](http://www.kgstores.com), [www.mooresclothing.com](http://www.mooresclothing.com), [www.twinhill.com](http://www.twinhill.com), [www.dimensions.co.uk](http://www.dimensions.co.uk), and [www.alexandra.co.uk](http://www.alexandra.co.uk).

#### **About the Tony Awards**

**THE TONY AWARDS.** This year marks the 66th anniversary of the Tony Awards, which were first held on April 6, 1947, at the Waldorf Astoria's Grand Ballroom. The Tony Awards, which were founded in memorial to Antoinette ("Tony") Perry, the American Theatre Wing's chairperson, are the highest honor in the Broadway community. The ceremonies are presented by Tony Award Productions, which is a joint venture of the Broadway League and the American Theatre Wing, which founded the Tonys. The 2012 Tony Awards were broadcast live from the Beacon Theater in New York City, on Sunday, June 10. [www.tonyawards.com](http://www.tonyawards.com).

#### **About Backstage Creations**

**BACKSTAGE CREATIONS** was created in 2000 by Karen Wood, formerly a talent coordinator on over 50 award shows, to give major corporations as well as up-and-coming designers the exclusive opportunity to personally introduce their products and services to celebrities. BACKSTAGE CREATIONS originated the gifting Retreat™ concept and has created Celebrity Retreats™ at various industry honors, including the Screen Actors Guild Awards®, Teen Choice Awards, MTV Awards, People's Choice Awards, BET Awards, and Billboard Music Awards. BACKSTAGE CREATIONS puts an emphasis on charitable donation at each of our Retreats™, giving our celebrity attendees the opportunity to both give and receive through unique partnerships at our events. Backstage Creations Retreats™ and gift bags have been featured on Entertainment Tonight, Access Hollywood, Extra, E!, and TV Guide, and our clients appear in OK Magazine, People.com, Us Weekly, HollywoodLife.com, Just Jared, and many other print and online publications.

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