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Just Two Weeks Left: Professionally Outfit Unemployed Locals Through National Suit Drive

With just two weeks remaining, Men's Wearhouse's National Suit Drive is seeking donations of professional attire to help Americans "suit up" for success

Houston — July 18, 2012 — Consumer confidence dropped to its lowest level this July, forcing Americans to reevaluate their spending habits.* But Americans don't have to spend money to give back to their local communities — they can simply clean out their closets. National Suit Drive, the nation's largest collection of gently used business attire for men, is accepting donations at Men's Wearhouse stores this month. With just two weeks left in the drive, now is the time to donate.

Now through July 31, National Suit Drive is encouraging Americans to donate their professional clothing to help Americans "suit up" for success. Local Men's Wearhouse stores will be collecting gently used men's and women's suits, shirts, jackets, ties, belts, and shoes. This year, National Suit Drive aims to collect 110,000 items — its biggest goal yet — to distribute to approximately 200 local nonprofit organizations, so no donation is too small. Here's why this drive is so important:

- **Donations Impact Local Communities:** By dropping off gently worn professional attire at a local Men's Wearhouse store, donors are helping unemployed people in their local community. Donations are distributed to nearly 200 local nonprofits that serve the communities in which the items were dropped off.
- **Limited Donations:** 41% of all U.S. adults say they have reduced giving to nonprofit organizations as a result of the poor economy in the last three months.** With fewer donations coming in, the nonprofits have even higher demands to serve all their clients.
- **A Big Thank You:** Donors will receive a coupon for 50% off the regular price of all items (excluding shoes and Everyday Low Price items) on their next Men's Wearhouse purchase, as well as a tax receipt. In addition, for every suit donated, Men's Wearhouse will donate two ties to the cause.

"Through National Suit Drive, we have the opportunity to help our unemployed neighbors get back to work, one community at a time," said Steven Cook, vice president of corporate giving at Men's Wearhouse. "Donations are vital to helping other Americans 'suit up' for success. This is more than just a clothing drive; this is a second chance for Americans to help their disadvantaged neighbors."

In past years, donations to National Suit Drive have benefited thousands of unemployed Americans across the United States by giving them the confidence they needed to get back to work.

"Seeing clients walk out of here with their head held high is extremely rewarding," said Karen Zuckerman associate vice president of F.E.G.S. Health & Human Services. "Our local impact relies heavily on clothing donations from the communities that have supported us in the past, and we know they can help us again. This year, we really need dress shoes and items for big and tall men."

To donate, customers can go to any of the more than [900 Men's Wearhouse stores](#) nationwide through July 31 to offer their support to unemployed Americans in their community.

*According to a consumer sentiment index from Thompson Reuters and the University of Michigan.

**According to a June 2012 public opinion survey by the Barna Group.