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\*High-res images, show footage, and interviews available upon request.

## **Tyler Florence** **Host, *The Great Food Truck Race***

Chef Tyler Florence graduated from the prestigious culinary program at Johnson and Wales University, and immediately moved to New York where he honed his skills under the tutelage of premier chefs like Charlie Palmer at Aureole, Marta Pulini at Mad 61 and Rick Laakonen, ultimately moving on to become executive chef at Cafeteria.

The buzz about the charismatic young chef's food picked up steam and a fresh television network took notice - the rest is history. After fifteen plus years as a Food Network star, he has starred in such series as *How to Boil Water*, a cooking show for novices, *Food 911*, his hugely popular "recipe rescue" show, his signature series, *Tyler's Ultimate* as well as *The Great Food Truck Race*. Tyler has also hosted numerous other Food Network shows and specials, including *Planet Food*, *All American Festivals* and *My Country, My Kitchen*. He is a regular guest on the TODAY Show, CNN, The View, The Tonight Show, Oprah, Access Hollywood, Extra, Good Morning America, and was a contributing editor at House Beautiful Magazine, and designed their Kitchen of the Year at Rockefeller Center in 2011.

In July 2008, Tyler opened his first kitchen retail shop, The Tyler Florence Shop, in Mill Valley, California with another location, Tyler Florence Fresh, at San Francisco International Airport.

In June 2010, Tyler opened his restaurant Wayfare Tavern in San Francisco's Financial District, followed by the historic El Paseo in Mill Valley in March 2011. Tyler was awarded "Restaurateur of the Year" by Wine Enthusiast Magazine for the year 2011 and a three-star review from San Francisco restaurant critic Michael Bauer. He also has his own line of wines made in the Napa Valley with the Michael Mondavi Family. Tyler's first wine *TF Zin* received a 92 point rating by Wine Spectator Magazine. In addition, he has a line of gourmet food products that include California Sea Salt, spices, rubs, marinades and simmer sauces and an organic baby food company called Sprout. All of Florence's products are available nationwide at select retailers and his retail kitchen shop in California.

Tyler has released multiple top-selling cookbooks, most recently *Tyler Makes Pancakes* (HarperCollins), *Start Fresh: Your Child's Jump Start to Lifelong Healthy Eating* and *Family Meal* (Rodale). In addition to his three previously released books – *Tyler's Ultimate*, *Eat This Book* and *Real Kitchen* (Clarkson Potter). His next book, *Tyler Florence Fresh*, will be published in November 2012, by Clarkson Potter.

He lives in Mill Valley, California with his wife Tolan and their three children - Miles, 15 Hayden, 5, and their little girl, Dorothy, 4.

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