

## **Johnson Controls' Energy Efficiency Indicator: India Tops Global Average for Interest in Energy Efficiency**

### **Overview**

Johnson Controls Institute for Building Efficiency has released the results of the 2013 Energy Efficiency Indicator (EEI), a global study of how corporations are investing in energy management. The EEI is an industry indicator of change over time in how corporate decision-makers view energy efficiency policies, and helps establish the benchmarks for progress in energy efficiency year after year. This year's respondents come from 10 countries and represent decision-makers from a variety of commercial, industrial and institutional facilities such as hospitals, schools, and government buildings. This is the fourth year the survey was conducted in India.

### **Results and Trends in Energy Efficiency**

- Globally, companies are more interested in energy efficiency – a 116 percent increase since 2010 – and nearly half are categorizing energy management as “extremely important” to their organization.
- Fifty-nine percent of executives in India said they are paying “a lot more attention” to energy efficiency, remaining consistent over the last year.
- Respondents who categorized energy management as “extremely important” to their organizations reached 53 percent, notably higher than the global average of 41 percent.
- The top five drivers of energy efficiency action in India were energy cost savings, energy security (availability, reliability, and security of supply), customer attraction and retention, attracting and retaining employees, and enhanced brand or public image.
- Barriers to energy efficiency action were fairly evenly split across five categories, but respondents identified lack of technical expertise as the top barrier.
- Executives in India expect advanced lighting technologies and smart building technologies to achieve the greatest increase in market adoption in the next 10 years, followed by solar thermal and solar photovoltaics.

### **About Johnson Controls Building Efficiency**

Johnson Controls delivers solutions that increase energy efficiency and lower operating costs in buildings for more than one million customers. Operating from 700 branch offices in more than 150 countries, we are a leading provider of equipment, controls and services for heating, ventilating, air-conditioning, refrigeration and security systems. Our solutions have reduced carbon dioxide emissions by 19 million metric tons and generated savings of \$7 billion since 2000. Many of the world's largest companies rely on us to manage 1.8 billion square feet of their commercial real estate.

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