

# Fact Sheet



## **Johnson Controls' Energy Efficiency Indicator: Interest in Energy Efficiency in North America Remains Steady**

### **Overview**

Johnson Controls Institute for Building Efficiency has released the results of the 2013 Energy Efficiency Indicator (EEI), a global study of how corporations are investing in energy management. The EEI is an industry indicator of change over time in how corporate decision-makers view energy efficiency policies, and helps establish the benchmarks for progress in energy efficiency year after year. This year's respondents come from 10 countries and represent decision-makers from a variety of commercial, industrial and institutional facilities such as hospitals, schools, and government buildings. The study has been conducted annually since 2006 and has included North America since inception.

### **Results and Trends in Energy Efficiency**

- Globally, companies are more interested in energy efficiency – a 116 percent increase since 2010 – and nearly half are categorizing energy management as “extremely important” to their organization.
- Thirty-seven percent of North American executives said they were paying “a lot more attention” to energy efficiency, remaining steady over the past year.
- North American respondents were on par with global respondents on the importance of energy management: 39 percent said it was “extremely important” to their organizations, compared to 41 percent globally.
- The top five drivers of energy efficiency action in North American organizations were energy cost savings, government and utility incentives and rebates, increased asset value, enhanced brand or public image, and energy security (availability, reliability, and security of supply).
- Thirty-one percent of North American executives identified lack of available capital for projects as the top barrier to energy efficiency. This was followed by inability to meet internal financial criteria (20 percent) and uncertainty about savings from energy efficiency projects (17 percent).
- North American executives reported that they expect advanced lighting technologies and smart building technologies to achieve the greatest increase in market adoption in the next 10 years, followed by advanced building materials and electric and plug-in vehicles.

### **About Johnson Controls Building Efficiency**

Johnson Controls delivers solutions that increase energy efficiency and lower operating costs in buildings for more than one million customers. Operating from 700 branch offices in more than 150 countries, we are a leading provider of equipment, controls and services for heating, ventilating, air-conditioning, refrigeration and security systems. Our solutions have reduced carbon dioxide emissions by 19 million metric tons and generated savings of \$7 billion since 2000. Many of the world's largest companies rely on us to manage 1.8 billion square feet of their commercial real estate.

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