

# Fact Sheet



## **Johnson Controls' Energy Efficiency Indicator: Interest in Energy Efficiency in the United Kingdom Slightly Lower**

### **Overview**

Johnson Controls Institute for Building Efficiency has released the results of the 2013 Energy Efficiency Indicator (EEI), a global study of how corporations are investing in energy management. The EEI is an industry indicator of change over time in how corporate decision-makers view energy efficiency policies, and helps establish the benchmarks for progress in energy efficiency year after year. This year's respondents come from 10 countries and represent decision-makers from a variety of commercial, industrial and institutional facilities such as hospitals, schools, and government buildings. This is the fourth year the survey was conducted in the United Kingdom.

### **Results and Trends in Energy Efficiency**

- Globally, companies are more interested in energy efficiency – a 116 percent increase since 2010 – and nearly half are categorizing energy management as “extremely important” to their organization.
- Thirty-seven percent of executive decision-makers in the U.K. indicated that energy management was “extremely important” to their organizations, very close to the global average.
- Forty percent of U.K. executives stated they were paying “a lot more attention” to energy efficiency, only slightly decreased from last year's high of 47 percent.
- The top drivers for energy efficiency investment and action in the U.K. were energy cost savings, government incentives and rebates, energy security concerns (energy reliability, availability, and security of supply), GHG reductions, and increased real estate asset value.
- The U.K. was one of only two countries – including Brazil – that named GHG reductions as a top driver for energy efficiency in 2013.
- U.K. respondents named availability of capital and uncertainty around energy savings or performance as top barriers to energy efficiency investment.
- Forty percent of U.K. executives indicated they were expecting advanced lighting technologies to have the greatest increase in adoption in the U.K. market in the next decade.

### **About Johnson Controls Building Efficiency**

Johnson Controls delivers solutions that increase energy efficiency and lower operating costs in buildings for more than one million customers. Operating from 700 branch offices in more than 150 countries, we are a leading provider of equipment, controls and services for heating, ventilating, air-conditioning, refrigeration and security systems. Our solutions have reduced carbon dioxide emissions by 19 million metric tons and generated savings of \$7 billion since 2000. Many of the world's largest companies rely on us to manage 1.8 billion square feet of their commercial real estate.

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