

Fact Sheet



Johnson Controls' Energy Efficiency Indicator: Australia Less Focused on Energy Efficiency Management than Global Average

Overview

Johnson Controls Institute for Building Efficiency has released the results of the 2013 Energy Efficiency Indicator (EEI), a global study of how corporations are investing in energy management. The EEI is an industry indicator of change over time in how corporate decision-makers view energy efficiency policies, and helps establish the benchmarks for progress in energy efficiency year after year. This year's respondents come from 10 countries and represent decision-makers from a variety of commercial, industrial and institutional facilities such as hospitals, schools, and government buildings. This is the second year the survey was conducted in Australia.

Results and Trends in Energy Efficiency

- Globally, companies are more interested in energy efficiency – a 116 percent increase since 2010 – and nearly half are categorizing energy management as “extremely important” to their organization.
- Consistent with last year's findings, respondents in Australia focused less on energy management than their global counterparts. Thirty-four percent of respondents in Australia rated energy management as “extremely important,” compared with the global average of 41 percent.
- Similar to results from 2012, slightly more than 40 percent of Australian executives reported that they are paying “a lot more attention” to energy efficiency than in the past year.
- For Australian executive decision makers, the top drivers for pursuing efficiency are: energy cost savings, incentives and rebates, improving real estate asset values, customer attraction and retention, and existing government policy.
- Australia joined French and U.S./Canadian respondents in signaling that improving asset value is an emerging driver of action.
- As in North America, top energy management barriers reported in the Australian market are internal financial criteria – such as payback requirements – and funding availability, 18 percent and 24 percent respectively.
- Australia leads the world at 37 percent in terms of expectations that advanced building materials will have the greatest market penetration. Respondents also expect new lighting technologies to penetrate the market in the next 10 years, along with smart building and solar technologies.

About Johnson Controls Building Efficiency

Johnson Controls delivers solutions that increase energy efficiency and lower operating costs in buildings for more than one million customers. Operating from 700 branch offices in more than 150 countries, we are a leading provider of equipment, controls and services for heating, ventilating, air-conditioning, refrigeration and security systems. Our solutions have reduced carbon dioxide emissions by 19 million metric tons and generated savings of \$7 billion since 2000. Many of the world's largest companies rely on us to manage 1.8 billion square feet of their commercial real estate.

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