

CONNECTICUT STUDENT ATHLETE TYLER HOFFMAN NAMED SEVENTH NATIONAL FINALIST FOR WENDY'S HIGH SCHOOL HEISMAN AWARD

Student surprised with news during high school celebration

HARTFORD, CT (November 13, 2012) – Of the 48,000 students who applied for this year's award, local high school senior Tyler Hoffman of Farmington High School in Farmington, Connecticut was the seventh to be honored with a surprise announcement at their high school that they were chosen as one of twelve national finalists for the 2012 Wendy's High School Heisman Award, which honors exceptional students who bring excellence in academics, athletics and community service.

The twelve national finalists will travel to New York City where two national winners – one male, one female – will be chosen and each will receive a crystal Wendy's High School Heisman trophy; \$10,000 donation to their respective high schools; and recognition during the collegiate Heisman ceremony in New York City on Friday, December 7, 2012.

- VISUALS: To view the multimedia assets associated with this story, please click here: <u>http://www.multivu.com/players/English/57930-wendys-high-school-heisman-award/</u>
- **WHO:** Tyler Hoffman of Farmington High School, national finalist for the 2012 Wendy's High School Heisman Award
- WHEN: Tuesday, November 13, 2012 10am
- WHERE: High School Gym Farmington High School 10 Monteith Dr. Farmington, CT 06032
- **TECHNICAL CONTACT:** Technical issues with the interactive media player? Please send an e-mail to <u>multivuonline@multivu.com</u>.
- MEDIA CONTACT: Christyne Muller Christyne.muller@ketchum.com 404-879-9031