



Pittsburgh 2012

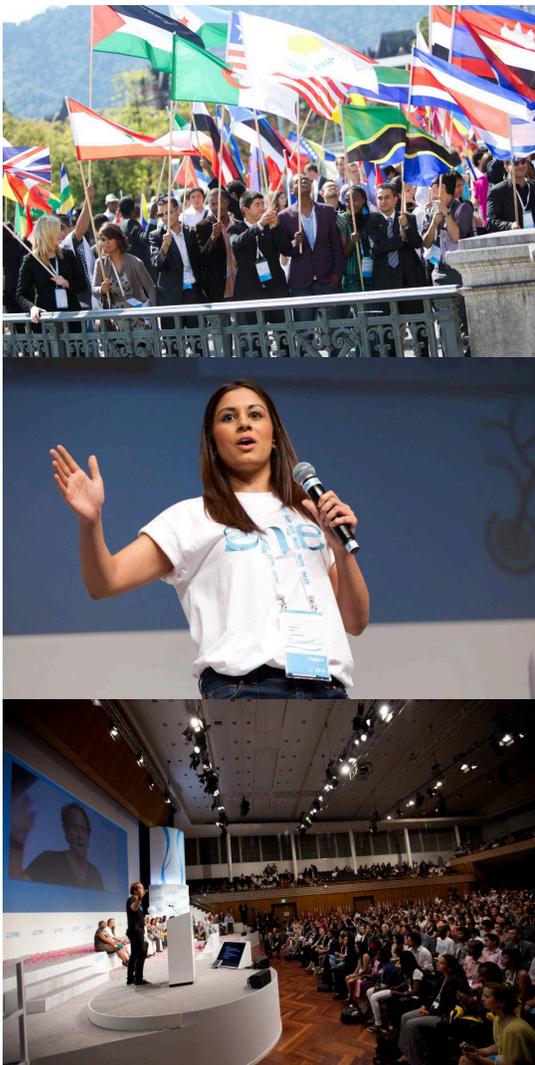
Plenary Session Outline



One Young World Plenary Sessions: Topics

In 2010 and 2011, the topics for the six Plenary Sessions were decided by the Founders on the basis of a Global Consultation Process, which was carried out by YouGovStone.

This year, One Young World conducted its own survey to assess the topics that matter most to the Ambassadors. Additionally, social media was used to poll opinions and decide the themes of the main sessions. As a result, One Young World 2012 will hold Plenary Sessions on the following seven topics:



Education

Global Business

Health

Human Rights

Leadership

Sustainable Development

Transparency

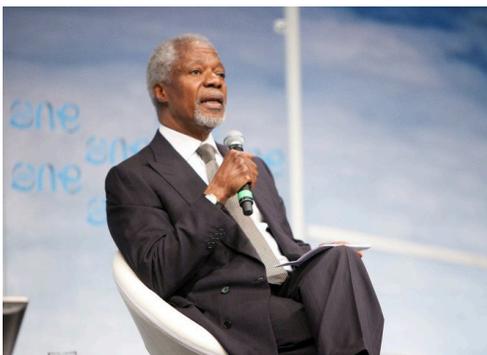
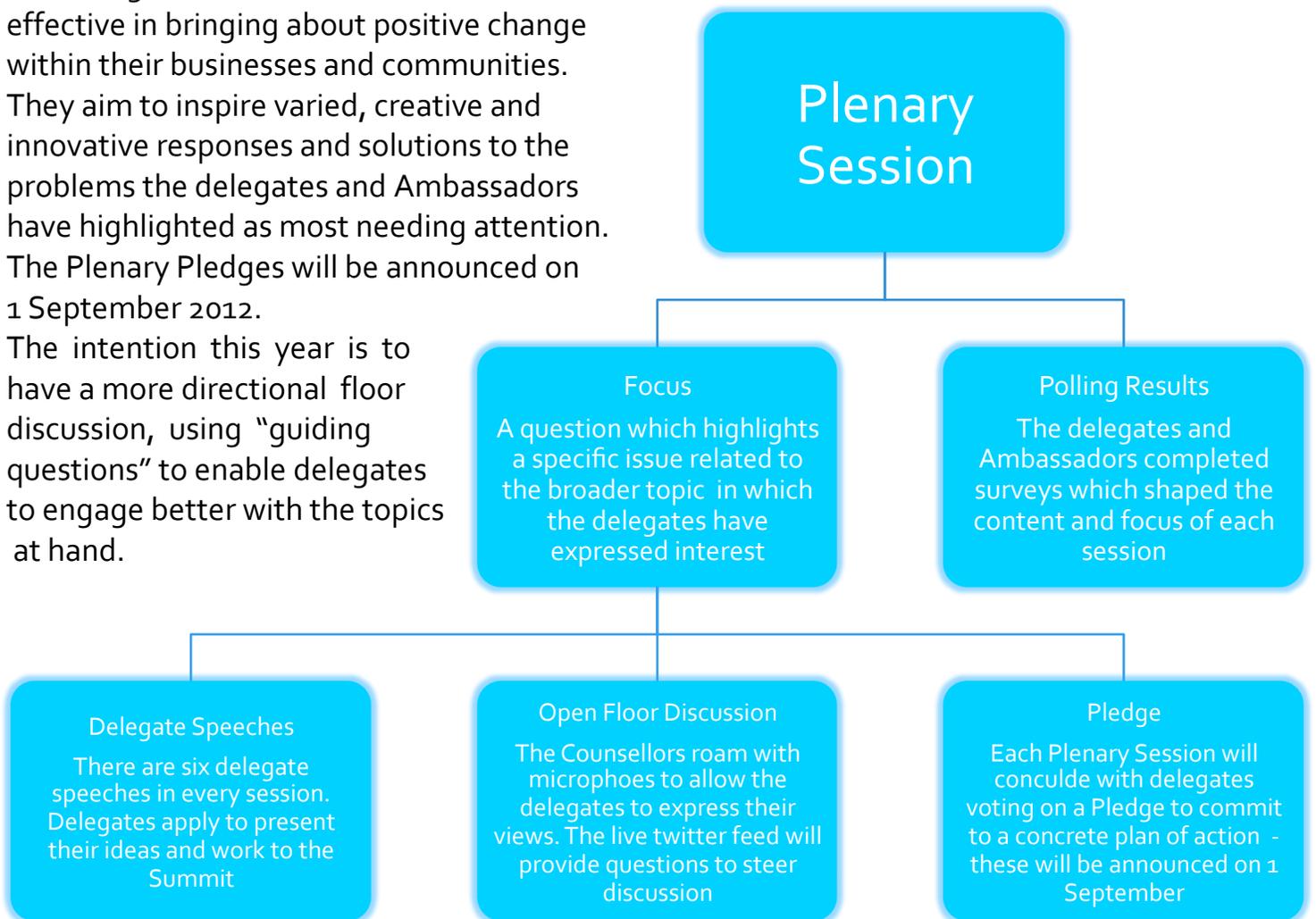
One Young World Plenary Sessions: Structure

The structure of the Sessions has been modified slightly to enable the delegates to participate in a more productive type of discussion. One Young World conducted its own consultation process with the Ambassadors and used the polls to identify the areas of each Plenary Session which are of most interest to those attending. Further canvassing will also be used to draft Pledges, which will be voted on at the Summit. The Pledges are intended to be actionable and achievable so that Ambassadors will be effective in bringing about positive change within their businesses and communities.

They aim to inspire varied, creative and innovative responses and solutions to the problems the delegates and Ambassadors have highlighted as most needing attention.

The Plenary Pledges will be announced on 1 September 2012.

The intention this year is to have a more directional floor discussion, using "guiding questions" to enable delegates to engage better with the topics at hand.



Education

Why can't every child read?

Polling Results

- 85% of One Young World Ambassadors polled are concerned about literacy in their countries
- 59% are extremely concerned or very concerned
- 83% consider poverty to hinder access to education in their country
- The majority of Ambassadors believe that government is most responsible for the education of children
- 37% of One Young World Ambassadors consider themselves to be leaders in the field of education



Ambassador Project Spotlight

The Schoolbag

Ambassador: Erin Schrode, Alexandre Leboucher, Chris Eigeland



The Schoolbag enables children to pursue an education by providing basic school supplies to young people in need.

Each bag contains environmentally sustainable tools and materials for a student to learn for one year. 14,189 students now have the school supplies necessary to pursue an education.

Literacy rates are of international concern for One Young World Ambassadors and the Education Plenary will address ways in which young leaders can have a positive impact on education in their communities. The Summit will hear from delegates involved in education in both developed and developing parts of world and will analyse possible solutions to the issues they encounter. The survey indicates that wasted resources is the most prominent issue facing schools and the Session will explore the ways in which technology may improve this.

Delegates will discuss the different roles businesses, charities and others play in the field of education and the benefits of education for the economy and business practices. The Summit will hear examples of various education initiatives, which will hopefully inspire new Ambassador actions in this field.

Global Business

What is the new CSR?



Polling Results

- 91% of One Young World Ambassadors believe businesses that make a profit must provide social benefits
- 84% think youth unemployment must be addressed more in their country
- 93% think multinational and local businesses have a level of responsibility to tackle youth unemployment
- Ambassadors rate transparency as the most important factor in an ethical business
- 53% of One Young World Ambassadors consider themselves to be social entrepreneurs

Ambassador Project Spotlight



**Business Students
Without Borders
Ambassador:
Christian Klemenz**

Business Students Without Borders is an organisation of students that aims to enable business students to contribute to projects in Leipzig as well as in developing countries. The members provide theoretical and practical assistance in economic matters on a local and international level. The students participate in existing ventures or try to develop own initiatives in order to apply their business knowledge and experiences to help people help themselves in a sustainable and responsible manner.

In previous years there has been significant discussion at One Young World about the balance business must strike between making profit and doing good. Corporate Social Responsibility strategies have been criticised for not going far enough and delegates have sought to find ways in which established companies can incorporate elements of social business models into their existing structures.

In turn, businesses have been keen to make their social efforts more sustainable and adopt practices that are able to continue to deliver positive change during difficult financial times. To this end, the Role of Global Business session will focus on strategies for companies to develop more socially beneficial business models, which enhance rather than detract from profits. This will include issues of public perception and responsible consumerism.

Health

Why do we allow the physically disabled to be socially disabled?

Polling Results

- 55% of One Young World Ambassadors say there is not equal access to healthcare in their country
- 35% of Ambassador's close friends or families have been affected by physical disability
- 57% of Ambassadors say certain health conditions carry a stigma in their country
- Ambassadors consider disability or illness to be the most significant barrier to a person seeking work in their country
- 47% of Ambassadors say that the standard of equal access on public transport is poor or non-existent in their country



Ambassador Project Spotlight

Jukti Initiative
Ambassador:
Kasfia Rahman



Jukti is a telemedicine initiative started by a group of recent graduates. The goal of Jukti is to make quality health care more accessible to people living in rural areas of Bangladesh by setting up “virtual clinics” in remote villages and use mobiles, webcams and laptops to connect patients to qualified health professionals in the cities.

With more than half of One Young World Ambassadors of the opinion that access to healthcare in their countries is not equal, delegates will discuss ways to create a positive impact on health and wellbeing, as well as their duty to act. The Summit will hear about the barriers and challenges in different parts of the world and the effectiveness of different care providers.

While many global health and wellbeing issues are of concern to One Young World Ambassadors, the survey established that a significant proportion consider themselves, or those close to them, to be affected by physical disability or physical or sensory impairment. The Plenary will hear success stories of tangible Ambassador action in this area and bring to the fore an aspect of health and wellbeing that will allow the delegation to create new actions in which anyone can participate without the need for medical expertise.

Human Rights

Who is responsible for upholding human rights?



Polling Results

- 49% of Ambassadors do not believe the human rights of all citizens are upheld in their country
- 61% of those Ambassadors consider that the human rights of the poor are not protected in their country
- The judiciary is considered the most effective at upholding human rights by Ambassadors
- Religious organisations are considered the least effective
- 66% of Ambassadors believe agents of the state violate the human rights of individuals or groups in their country

The interconnectedness of the younger generation has exposed them to more information about other cultures and different ways of thinking than any previous generation. They are increasingly aware of the minorities in their midst and in the wider world who suffer setbacks arising from prejudice and oppression. Furthermore, they are committed to action that improves the rights of others and the revolution in communications has afforded them many tools that can boost their ability to do so.

The Human Rights Plenary will examine, across a range of themes, how the rights of all can be upheld and the barriers to doing so. The delegates will discuss the roles of institutions, organisations, communities and individuals in this area. The Summit will also hear about the most effective forms of advocacy and examples of successful efforts to improve the rights of minorities.

Ambassador Project Spotlight



I Own Karachi
Ambassador:
Muhammed Ali
Mustafa

I Own Karachi uses youth volunteering schemes to address problems which the government is failing to tackle. The project also acts as an advocacy group for young people. Volunteers are asked to dedicate at least two hours a week to projects such as rebuilding houses destroyed in the floods and providing emergency services which are not available to rural communities.

Leadership

Why will this generation do a better job?

Polling Results

- 91% of One Young World Ambassadors consider themselves to be leaders
- 60% consider their generation to be the most crucial generation for development
- 68% believe it is extremely important that time and resources are dedicated to the development of young leaders
- 47% say they are leaders in the non-profit field and 40% say they are leaders in the workplace
- 55% say young leaders are very or quite influential in their workplace



Ambassador Project Spotlight

Women Up

Ambassadors:

Marine Robert,

Adeline Kerlan,

Idrisse Celini

Emmanuelle Duez



The ambition of Women'UP is to create an association that would contribute to improve the role played by women in firms, especially in top management positions. One of our main investigation areas is the role played by networks in the construction of a career.

The Leadership Session has traditionally been the session for which there has been the highest number of delegate speaker applications. Delegates are keen to share their views on what makes for good leadership and why young leaders can be both effective and inspirational. This year we will hear about the ways in which young leaders can go about making their voices heard and implementing their remarkable visions. Delegates will share the methods they have found most effective.

One Young World is a platform for leadership development and the Leadership session will focus on ways in which Ambassadors can convey the messages from One Young World to other young leaders and accelerate the improvement of the calibre of leaders in their communities. Many Ambassador Actions are associated with this area and the Summit will hear some of the most impressive examples to help inspire and guide them.

Sustainable Development

What is the new green?



Polling Results

- 74% of One Young World Ambassadors are extremely or very concerned about climate change
- Ambassadors consider the younger generation to be the most influential party in bringing about sustainable development
- The UN and other international bodies are considered to be the least influential
- Only 17% of Ambassadors believe world leaders are going at the right speed to tackle climate change
- Resource depletion is the aspect of environmental damage about which Ambassadors are most concerned

Most Ambassadors are involved with some type of environmental initiative and the Sustainable Development session will look at the roles of different agents in the climate change debate: governments, business, individuals and institutions such as the UN. Delegates will talk about the interactions many of them have had with governments and explore why green policies are taking such a long time to emerge. The unique nature of One Young World means that this will be one of the only opportunities internationally for every nation to converse on this global issue.

The Summit will explore the recent 350.org campaign and the twitterstorm surrounding Fossil Fuel Subsidies as examples of youth engagement with environmental concerns. As with all the One Young World Summits, delegates will explore ways in which these positive movements can be developed to achieve tangible progress.

Ambassador Project Spotlight



the **LAST**
DEGREE°

The Last Degree
Ambassador:
Parker Liautaud

The Last Degree is a global campaign launched through Parker Liautaud's first expedition to the North Pole. The organisation aims to maintain scientific evidence as the primary basis for climate change policy and bring young people into the global political dialogue on the issue. Parker's most recent expedition reached the North Pole in April 2012.

Transparency

What is the future of the relationship between business and government?

Polling Results

- 62% of Ambassadors believe corruption is widespread in their country
- 50% of Ambassadors consider the most important area of corruption that needs to be addressed to be that of state or government
- 69% of Ambassadors are extremely or very concerned about the relationship between business and government
- Transparency is considered to be the most important prerequisite in fighting corruption
- Social media is rated the most useful tool to fight corruption



Ambassador Project Spotlight

**Un Mundo Sin
Mordaza**
Ambassador:
Jet Vargas



A World Without Censorship aims to tackle the way in which the press are restricted in Venezuela and other Latin-American countries by organising large protests and events which publicly criticise government policies. They also use artwork by young people to visibly express in public places what the press are prevented from saying.

Ambassadors believe that corruption cannot be fought without transparency and this Session will explore an aspect of corruption which is common to both the developed and developing world: the relationship between business and government. Delegates will discuss the responsibility of government to be open about the influences businesses have on policy-making and the ways in which businesses might adopt more honest practices. Delegates will investigate which elements of transparent business corporations most urgently need to strive to improve and explore the link between ethical business and fighting corruption.

The Summit will discuss the positive impact transparency can have on public perception and the value of a company and will explore the ways in which transparency can be linked to a sustainable future. The use of social media in highlighting dishonest or unjust elements in business will be analysed to illustrate the demand for transparency amongst the young.