



WHO WE ARE

The Art Institutes (www.artinstitutes.edu), a system of more than 50 schools located throughout North America, provides an important source for design, media arts, fashion and culinary professionals. Several institutions included in The Art Institutes system are campuses of South University or Argosy University. The Art Institute of Pittsburgh—Online Division offers programs online.

Each Art Institutes school is licensed by the state in which it is located and accredited by accrediting bodies recognized by the U.S. Department of Education.

Led by President John M. Mazzone, The Art Institutes system of schools extends back to 1921, when The Art Institute of Pittsburgh opened its doors.

WHERE WE EDUCATE

The Art Institutes schools are located in these cities:

Arlington, VA	Milwaukee, WI
Atlanta, GA	Minneapolis, MN
Austin, TX	Nashville, TN
Boston, MA	New York, NY
(Brookline)	Orange County, CA
Charleston, SC	(Santa Ana)
Charlotte, NC	Philadelphia, PA
Chicago, IL	Phoenix, AZ
Cincinnati, OH	Pittsburgh, PA
Dallas, TX	Portland, OR
Decatur, GA	Sacramento, CA
Denver, CO	Salt Lake City, UT
Detroit, MI	(Draper)
(Novi)	San Antonio, TX
Dulles, VA	San Bernardino, CA
Durham, NC	San Diego, CA
Fort Lauderdale, FL	San Francisco, CA
Fort Worth, TX	Schaumburg, IL
Hollywood, CA	Seattle, WA
Houston, TX	St. Louis, MO
(two locations)	Sunnyvale, CA
Indianapolis, IN	Tampa, FL
Jacksonville, FL	Tinley Park, IL
Kansas City, KS	Troy, MI
(Lenexa)	Tucson, AZ
Las Vegas, NV	Vancouver, BC
(Henderson)	Virginia Beach, VA
Los Angeles, CA	York, PA
Miami, FL	



QUALITY

What We Do

The Art Institutes offer master's, bachelor's, and associate's degrees and diplomas in a broad range of program areas including Audio Production, Culinary Arts, Culinary Management, Fashion Design, Fashion Marketing, Game Art & Design, Graphic Design, Industrial Design, Web Design & Interactive Media, Interior Design, Media Arts & Animation, Photography, Hotel & Restaurant Management and Video Production. Not all program areas and degree levels are offered at all schools.

The Art Institutes schools offer programs in a variety of formats – including traditional classroom work, online learning and night and weekend programs. In addition, The Art Institutes sponsor a variety of competitions each year focused on fashion design, graphic design, film and culinary.



COMMUNITY

How Our Students are Making a Difference

Faculty members of The Art Institutes schools are not only skilled instructors, but also trained professionals in their fields, enabling students to graduate from the program with the skills necessary to pursue rewarding careers in highly-competitive industries. To allow students to sharpen their creative skills outside the classroom, The Art Institutes also coordinate a number of innovative programs – from the “Cool vs. Cruel” national fashion design competition to a variety of public service projects such as building websites, creating fundraising videos, designing posters, coordinating fashion shows and providing culinary services for non-profit organization that provide services in the arts, the environment, social programs and education.



GROWTH

Who We Educate

With a collective enrollment of more than 71,000 students as of October 2012, The Art Institutes schools continue strong enrollment and geographic growth as students seek a respected program in design, media arts, fashion, culinary, and more. To expand its reach to more students and honor the service of our nation's veterans, The Art Institutes are actively working with the U.S. Department of Veterans Affairs in the “Yellow Ribbon” reduced tuition program, part of the post-9/11 G.I. Bill.

CONTACT

Media Contact:

Devra Pransky
Sr. Director of Communications
The Art Institutes
Office: (412) 995-7685
dpransky@aii.edu

Corporate Contact:

Jacquelyn P. Muller
Vice President, Communications/PR
Education Management Corporation
Office: (412) 995-7262
jpmuller@edmc.edu

Since The Art Institutes is comprised of several institutions, see aipprograms.info for program duration, tuition, fees, and other costs, median debt, federal salary data, alumni success, and other important info. OH Registration # 04-01-1698B; AC0165, AC0080; Licensed by the Florida Commission for Independent Education, License No. 1287, 3427, 3110, 2581.

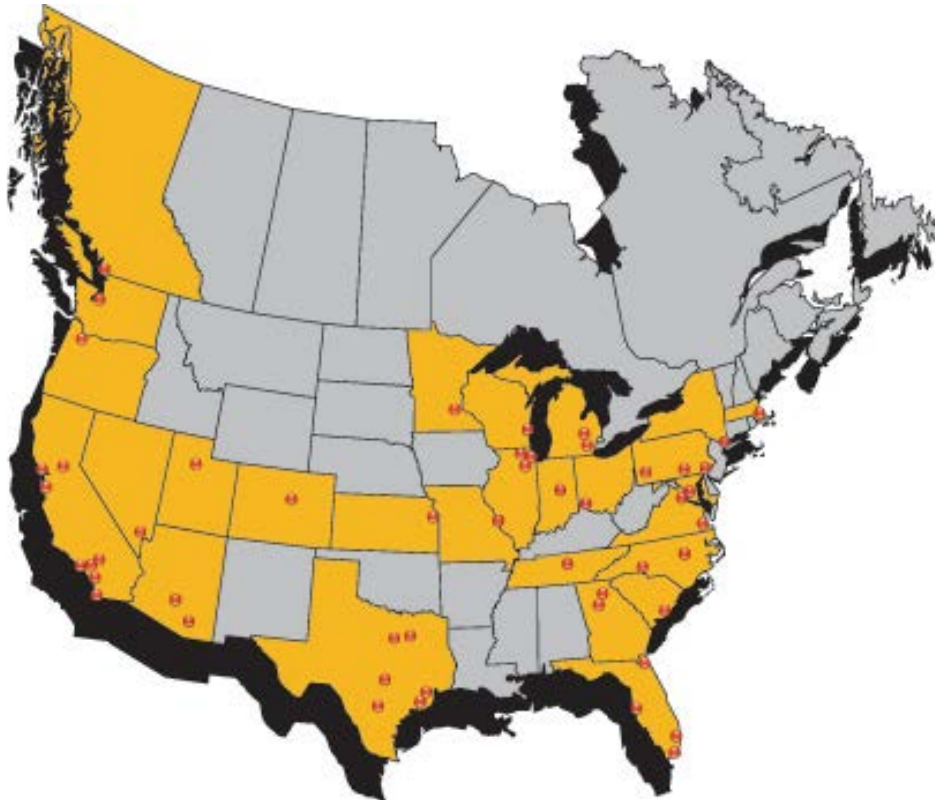
CONTACT:

Corporate Contact

Jacquelyn P. Muller
Vice President – Public Relations
The Art Institutes
Office: (412) 995-7262
Mobile: (412) 606-9244
jpmuller@aii.edu

Media Contact

Devra J. Pransky
Sr. Director of Communications
The Art Institutes
Office: (412) 995-7685
Mobile: (412) 657-8413
dpransky@aii.edu



The Art Institutes

The Art Institutes (www.artinstitutes.edu) is a system of more than 50 schools located throughout North America. The Art Institutes schools provide an important source for design, media arts, fashion and culinary professionals. Several institutions included in The Art Institutes system are campuses of South University or Argosy University. OH Registration # 04-01-1698B, AC0165, AC0080, Licensed by the Florida Commission for Independent Education, License No. 1287, 3427, 3110, 2581. Since The Art Institutes is comprised of several institutions, see aiprograms.info for program duration, tuition, fees, and other costs, median debt, federal salary data, alumni success, and other important info.

School Locations

Arlington, VA
Atlanta, GA
Austin, TX
Brookline (Boston), MA
Charleston, SC
Charlotte, NC
Chicago, IL
Cincinnati, OH
Dallas, TX
Decatur, GA
Denver, CO
Durham, NC
Fort Lauderdale, FL
Fort Worth, TX
Houston, TX (two locations)
Indianapolis, IN
Jacksonville, FL

Lenexa (Kansas City), KS
Henderson (Las Vegas), NV
Los Angeles, CA
Miami, FL
Milwaukee, WI
Minneapolis, MN
Nashville, TN
New York, NY
Novi, MI
Philadelphia, PA
Phoenix, AZ
Pittsburgh, PA
Portland, OR
Sacramento, CA
Draper (Salt Lake City), UT
San Antonio, TX
San Bernardino, CA

San Diego, CA
San Francisco, CA
Santa Ana, CA
Santa Monica, CA
Schaumburg, IL
Seattle, WA
St. Charles (St. Louis), MO
Sterling, VA
Sunnyvale, CA
Tampa, FL
Tinley Park, IL
Troy, MI
Tucson, AZ
Vancouver, BC
Virginia Beach, VA
York, PA



JOHN MAZZONI

President, The Art Institutes

Senior Vice President, Operations, Education Management Corporation (EDMC)

John Mazzoni was named President of The Art Institutes in October 2005.

Prior to his current appointment, Mr. Mazzoni served on EDMC's executive committee as Senior Vice President, Group Operations, overseeing the implementation of operating plans for all the Company's schools including The Art Institutes system of schools, Argosy University, Brown Mackie College system of schools and South University. In his previous role as Senior Vice President, Group Operations, Mr. Mazzoni worked extensively with the presidents of each of The Art Institutes schools.

Mr. Mazzoni has gained his vast knowledge of the company through working in a wide variety of senior level management positions including Group Vice President and management positions in Operations, Finance and Information Systems.

With more than 20 years of experience in operations, management, business administration and finance at EDMC, Mr. Mazzoni brings substantial leadership, experience and perspective to The Art Institutes presidency.

Before joining EDMC in 1987, he held a financial systems position at Mellon Bank.

Mr. Mazzoni earned a bachelor's degree in Accounting/Finance and a bachelor's degree in Management Information Systems from Indiana University of Pennsylvania.



The Art Institutes®

CREATE TOMORROW



CREATE TOMORROW



WHO WE ARE

With 109 locations in 32 U.S. States and Canada, Education Management Corporation (EDMC) is among the largest providers of private post-secondary education in North America, based on student enrollment and revenue. All EDMC schools are accredited by accrediting agencies recognized by the U.S. Department of Education. Likewise, each EDMC school is licensed by the state in which it is located and is authorized to confer its respective doctoral, master's, bachelor's, associate's and diploma/certificate level programs. EDMC was founded in 1962 and is headquartered in Pittsburgh, Pennsylvania. In 1970, the company made its first acquisition, The Art Institute of Pittsburgh. Todd S. Nelson serves as the Chairman of EDMC's Board of Directors; Edward H. West is President and Chief Executive Officer; and Randall J. Killeen is Acting Chief Financial Officer.

WHERE WE EDUCATE

EDMC has schools in these States/Provinces:

Alabama	Minnesota
Arizona	Missouri
British Columbia,	Nevada
Canada	New Mexico
California	New York
Colorado	North Carolina
Florida	Ohio
Georgia	Oklahoma
Hawaii	Oregon
Idaho	Pennsylvania
Illinois	South Carolina
Indiana	Tennessee
Iowa	Texas
Kansas	Utah
Kentucky	Virginia
Massachusetts	Washington
Michigan	Wisconsin

To reach more students seeking access to quality higher education, 54 of EDMC's schools are located in center city locations. Online higher education degree programs are offered at The Art Institute of Pittsburgh—Online Division, Argosy University and South University.



QUALITY What We Do

EDMC has four primary education institutions that offer a broad range of academic programs concentrated in the creative and applied arts, behavioral sciences, education, health sciences and business fields, culminating in the award of associate through doctoral degrees, as well as non-degree programs. In addition, Western State College of Law at Argosy University offers the *juris doctorate* degree:

- **Argosy University** (www.argosy.edu), with 28 campus locations in 13 states, provides undergraduate and graduate degrees to students in an environment where academic knowledge is paired with interpersonal skills vital to academic success in an increasingly competitive market. Argosy University has seven colleges: Psychology and Behavioral Sciences, Business, Education, Health Sciences, Undergraduate Studies, The Art Institute of California and Western State College of Law.
- **The Art Institutes** (www.artinstitutes.edu) is a system of more than 50 schools located throughout North America. The Art Institutes schools provide an important source for design, media arts, fashion and culinary professionals. Several institutions included in The Art Institutes system of schools are campuses of South University or Argosy University.
- **Brown Mackie College** (www.brownmackie.edu), is a system of over 25 schools located throughout the United States and offers educational programs that prepare students for entry-level positions in a rapidly-changing workplace. The Brown Mackie College system of schools offers bachelor's degree, associate degree, certificate and diploma programs in health sciences, business, information technology, legal studies and design technologies.
- **South University** (www.southuniversity.edu), established in 1899, is a private academic institution dedicated to providing educational opportunities for the intellectual, social and professional development of a diverse student population. South University offers educational programs at the associate, baccalaureate, master's and doctorate levels with campuses located in Alabama, Georgia, Florida, Ohio, Michigan, North Carolina, South Carolina, Texas and Virginia.
- **Western State College of Law at Argosy University** (www.wsulaw.edu) was founded in 1966 and is the oldest law school in Orange County with more than 11,000 alumni. Located in the heart of Southern California, Western State College of Law has produced more California judicial officers than any other law school and is fully accredited by the American Bar Association.



COMMUNITY How Our Students are Making a Difference

EDMC's vision is to help students achieve their educational goals across the full spectrum of in-demand careers. Graduates from EDMC owned schools are employed by companies and organizations of all types and sizes. To help prepare students for a career in a rapidly-changing global economy, each school's Career Services department offers a range of services and resources that support student career-planning efforts.



GROWTH Who We Educate

With a collective enrollment of more than 131,950 students as of October 2012, EDMC and its school systems employ over 25,000 full-time, part-time, and adjunct faculty and staff (as of June 2011). Nearly two-thirds of EDMC students are female, and the average age of an EDMC student is approximately 29 years (as of October 2010). To expand its reach to more students than ever before, EDMC is actively working with the U.S. Department of Veterans Affairs in the "Yellow Ribbon" reduced tuition program, part of the post-9/11 G.I. Bill.