

---

**Contact:**

Jacquelyn P. Muller  
Vice President – Communications/PR  
Education Management  
412.995.7262  
[jpmuller@edmc.edu](mailto:jpmuller@edmc.edu)

Or

Devra Pransky  
Sr. Director of Communications  
The Art Institutes  
412.995.7685  
[dpransky@edmc.edu](mailto:dpransky@edmc.edu)

**Entry Deadlines Ahead for The Art Institutes Scholarship Competitions**

*Entries into Three Different Competitions due Jan. 24, Jan. 31 and Feb. 14*

**(Pittsburgh, PA January 23, 2013)** -- To be successful in a creative field, you need both education and talent. The first step could be entering one of The Art Institutes' scholarship competitions.

Deadlines are coming right up for these competitions, which award more than one million dollars in scholarships to The Art Institutes schools each year. Creative students can enter competitions in design, fashion or culinary.

To enter, view the competition rules or for a list of all participating locations visit [www.aicompetitions.com](http://www.aicompetitions.com). Follow the competition with this hashtag: #AiCompetitions.

**The Art Institutes Best Teen Chef and Culinary Scholarship Competitions: Deadline for entry: January 24, 2013**

Students with a craving for culinary can enter either The Art Institutes Best Teen Chef Competition for high school seniors or The Art Institutes Culinary Scholarship Competition for high school graduates.

Selected finalists will participate in a cook-off competition at each participating Art Institutes school judged by professional chefs and culinary faculty. Those competing in the cook-off receive recipes to practice in advance and an opportunity to attend a pre-competition coaching session. The first-place winner in the high school senior competition earns a \$4,000 tuition scholarship; second-place earns a \$1,000 scholarship. The first-place winner in the high school graduate competition earns a \$1,500 scholarship.

**The Art Institutes and Americans for the Arts Poster Design Competition: Deadline for entry: January 31, 2013**

The Art Institutes and Americans for the Arts Poster Design Competition challenges high school seniors and high school graduates to design a poster that best expresses the theme "You Can Create Tomorrow." The local winner in the high school senior category earns a \$3,000 tuition scholarship and the local winner in the high school graduate/adult category earns a \$1,000 scholarship to attend The Art Institutes school where they entered the competition.

The first place winner in each category will progress to the national competition. The grand prize winner at the national level in the high school senior category earns a full tuition

scholarship; the grand prize winner in the high school graduate category earns a \$10,000 tuition scholarship to The Art Institutes school where they entered the competition.

**The Art Institutes Passion for Fashion Competition: Deadline for entry: February 14, 2013**

The 2013 Passion for Fashion Scholarship Competition offers high school seniors the chance to bring their fashion ideas to life and earn a tuition scholarship to The Art Institutes school of their choice. Students can enter the competition in one of two categories – Fashion Design or Fashion Marketing & Merchandising and Retail Management. Some locations of The Art Institutes offer only one category.

Local competitions take place at each participating Art Institutes school throughout the U.S. and Canada. The Fashion Design and Fashion Marketing & Merchandising and Retail Management competition winners each earn a \$3,000 tuition scholarship. The first place winners will move on to the national competition.

Two national grand prize winners each earn a half- tuition scholarship to their respective Art Institutes school and receive a VIP trip to New York City where they will participate in a “meet and greet” at Seventeen magazine’s New York offices, have lunch with a Seventeen Style Pro, and receive both a \$500 shopping spree at DKNY with the Style Pro and a \$500 gift card to shop anywhere in the Big Apple.

**About The Art Institutes**

| *The Art Institutes ([www.artinstitutes.edu](http://www.artinstitutes.edu)) is a system of more than 50 schools located throughout North America. The Art Institutes schools provide an important source for design, media arts, fashion and culinary professionals. Several institutions included in The Art Institutes system are campuses of South University or Argosy University. OH Registration # 04-01-1698B; AC0165, AC0080; Licensed by the Florida Commission for Independent Education, License No. 1287, 3427, 3110, 2581. Since The Art Institutes is comprised of several institutions, see [aiprograms.info](#) for program duration, tuition, fees, and other costs, median debt, federal salary data, alumni success, and other important info.*

###