# SCHOLARSHIP COMPETITIONS

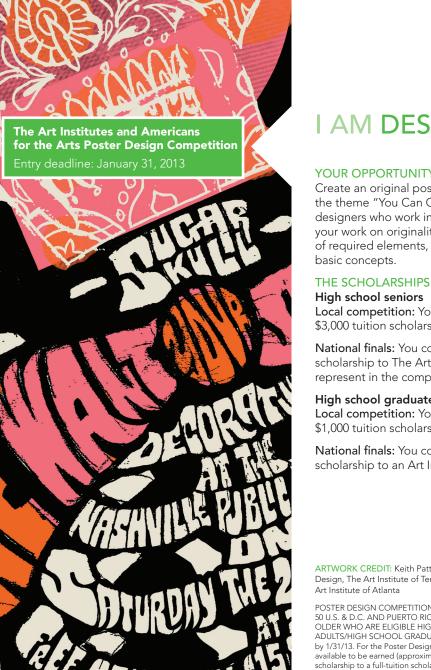
This guide provides an overview of our major scholarship competitions and other scholarships and competitions for which you may be eligible. Scholarships help to fund our students' immersive education experience and launch their careers, which is why we're committed to helping you take full advantage of your options. Show us your idea; it could be the first step to your career.

## YOUR ONE-STOP RESOURCE: AICOMPETITIONS.COM

To help you learn more about what's available, we've created AiCompetitions.com, a detailed and comprehensive resource to not only Art Institutes-sponsored scholarships, but to those sponsored by other organizations. On the site you can:

- Explore scholarships and award amounts, detailed instructions, and entry deadlines.
- Submit your own entry or entries.
- Learn what our judging professionals are looking for.
- See a video of last year's winners.

Imagine what you could do with the right education, faculty instructors, tools, and technology—all focused on helping you become a creative professional.



## I AM DESIGN

#### YOUR OPPORTUNITY.

Create an original poster design that expresses the theme "You Can Create Tomorrow." Graphic designers who work in the profession will judge your work on originality, visual impact, presence of required elements, and demonstration of

#### THE SCHOLARSHIPS

Local competition: You could earn a first-place 3,000 tuition scholarship.

National finals: You could earn up to a full-tuition scholarship to The Art Institutes school you represent in the competition.

## High school graduates

Local competition: You could earn a first-place \$1,000 tuition scholarship.

National finals: You could earn a \$10,000 tuition scholarship to an Art Institutes school.

ARTWORK CREDIT: Keith Patterson, Bachelor of Fine Arts, Graphic Design. The Art Institute of Tennessee—Nashville, a branch of The

OSTER DESIGN COMPETITION OPEN TO LEGAL RESIDENTS OF THE 0 U.S. & D.C. AND PUERTO RICO, AND CANADA (EXCL. QC), 16 AND OLDER WHO ARE ELIGIBLE HIGH SCHOOL SENIORS OR ELIGIBLE ADULTS/HIGH SCHOOL GRADUATES. Enter Poster Design Competition by 1/31/13. For the Poster Design Competition, there are 157 prizes available to be earned (approximate values range from a \$1,000 USD scholarship to a full-tuition scholarship, up to \$87,660 USD in value).



# I AM FASHION

You'll enter one of two categories in the Passion for Fashion Competition: One showcases your fashion designs; the other demonstrates ability in retail marketing and management.

#### THE SCHOLARSHIPS.

**Local competition:** You could earn a first-place \$3,000 tuition scholarship in either the Fashion Design or Fashion Marketing & Merchandising and Retail Management categories.

National finalists: Those who earn grand prize in both the Fashion Design and Fashion Marketing & Merchandising and Retail Management categories can earn a half-tuition scholarship to study in a respective fashion program at an Art Institutes school, plus a VIP trip to NYC. A \$5,000 tuition scholarship is available for first place, and a \$4,000 tuition scholarship is available for second place.

ARTWORK CREDIT: Maria Karachobanova, Bachelor of Fine Arts. Apparel Design, 2009, The Art Institute of Portland

PASSION FOR FASHION COMPETITION OPEN TO LEGAL RESIDENTS OF THE 50 U.S. & D.C. AND PUERTO RICO, AND CANADA (EXCL. QC). 16 AND OLDER WHO ARE ELIGIBLE HIGH SCHOOL SENIORS. Enter Passion for Fashion Competition by 2/14/13. For the Passion for Fashion Competition, there are 82 prizes available to be earned (approximate values range from a \$3,000 USD scholarship to a half-tuition scholarship up to \$43,830 USD in value).



Selected entrants will participate in a cookoff at each participating Art Institutes school, judged by professional chefs and Art Institutes culinary faculty. You'll submit your entry in either the high school senior category (Best Teen Chef Competition) or the high school graduate category (Culinary Competition). Each school will name one-first place entrant in each category, as well as a second-place entrant in the high school senior category.

#### The Art Institutes Best Teen Chef Competition for high school seniors:

Each participating Art Institutes location will award a first-place \$4,000 tuition scholarship.

Each participating Art Institutes location will award a second-place \$1,000 tuition scholarship.

#### The Art Institutes Culinary Competition for high school graduates:

Each participating Art Institutes location will award a first-place \$1,500 tuition scholarship.

#### ARTWORK CREDIT: Travis Brumbalow, Associate in Arts, Culinary Arts, 2004, The Art Institute of Atlanta

BEST TEEN CHEF/CULINARY SCHOLARSHIP COMPETITION OPEN TO LEGAL RESIDENTS OF THE 50 U.S. & D.C. AND PUERTO RICO, AND CANADA (EXCL. QC), 16 AND OLDER WHO ARE ELIGIBLE HIGH SCHOOL SENIORS OR ELIGIBLE ADULTS/HIGH SCHOOL GRADUATES. Enter Best Teen Chef/Culinary Scholarship Competition by 1/24/13. For the Best Teen Chef/Culinary Competition, there are 121 prizes available to be earned (approximate values range from a \$1,000 USD scholarship to a \$4,000 USD scholarship).



## **GENERAL SCHOLARSHIPS**

#### EVELYN KEEDY MEMORIAL SCHOLARSHIP

\$30,000 for a high school senior enrolled at an eligible Art Institutes school.

#### • THE ART INSTITUTES SCHOLARSHIP COMPETITION

Partial scholarships to participants who demonstrate ability and commitment to succeed in a creative career.

\$3,000 tuition scholarship to first-place

team in Culinary Competition, Fashion

Hospitality, and Interior Design. \$2,000

and \$1,000 tuition scholarships to second

Design and Fashion Construction,

and third-place teams, respectively.

#### SKILLSUSA CHAMPIONSHIP SCHOLARSHIPS

FCCLA COMPETITION

\$20,000 first-place scholarship in Advertising Design, Culinary, and Photography. Second- and third-place awards also available. Team scholarships awarded in 3D Visualization and Animation, Web Design, and Television Production.

The International Culinary Schools at The Art Institutes will award first-place scholarships in the ProStart state-level Culinary Arts & Culinary Management.

#### • C-CAP CAREERS THROUGH CULINARY ARTS PROGRAM Full-tuition scholarship, valued at

## **CULINARY SCHOLARSHIPS**

# PROSTART (ADVANCE PLACEMENT

With a C average or above, ProStart® program students may receive Advance Placement credit.

#### PROSTART INVITATIONAL

Five \$10,000 scholarships for a culinary program at The International Culinary Schools at The Art Institutes. Second- and third-place tuition scholarships also awarded, for a grand total of 30 scholarships.

#### PROSTART WITH A PURPOSE SCHOLARSHIPS

Five \$10,000 scholarships awarded for current or past ProStart participants who graduate high school in 2013.

#### PROSTART STATE SCHOLARSHIPS

approximately \$38,000-\$95,000, for students in a C-CAP program.

## • THE GREAT FOOD TRUCK RACE SCHOLARSHIP CONTEST

\$20,000 tuition scholarship will be awarded toward a culinary program at The International Culinary Schools at The Art Institutes.

#### **DESIGN SCHOLARSHIPS**

#### NATIONAL ART HONOR SOCIETY SCHOLARSHIP

High school seniors who belong to the National Art Honor Society may apply for a \$20,000 first-place scholarship, as well as second- and third-place awards.

#### THE SCHOLASTIC ART & WRITING AWARDS Four \$10,000 scholarships will be awarded by

The Art Institutes to the National Scholastic Award recipients on a first-come, first-served

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No purchase necessary to enter, For Official Rules and complete details



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