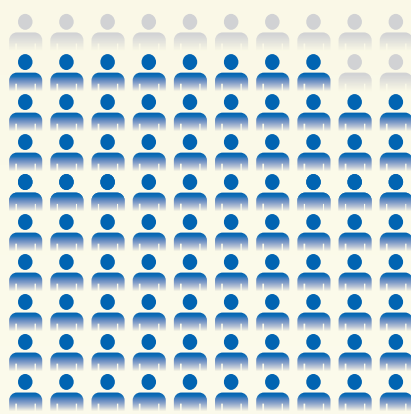
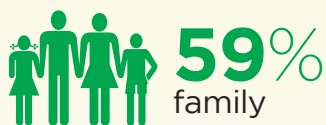


A recent Harris Interactive online survey shows how **teens, parents of teens, and physicians** may think about **teen health**.

Source: Online survey of 504 teens aged 13-17, 500 parents of teens aged 13-17, and 1,325 healthcare professionals including pediatricians and PCPs (n=510) and nurse practitioners, physician assistants, registered nurses, and licensed practical nurses (n=815) conducted in the United States by Harris Interactive Inc. on behalf of Pfizer Inc and the National Foundation for Infectious Diseases, and with support by Pfizer Inc, between December 27, 2012 and January 23, 2013.

When **teens** surveyed seek health or medical information they look to:



88% of parents surveyed agree that their teens' **doctor** is very proactive about educating their child.



Virtually all **teens** surveyed (**96%**) agree that it's **important** that they are in **good physical health**, which may come as a **surprise** to their **physicians** ...



...since only **7%** of the **physicians** surveyed feel that **teens** are **being proactive** in maintaining their **general health**.

Annual checkups offer an important opportunity for health discussions.

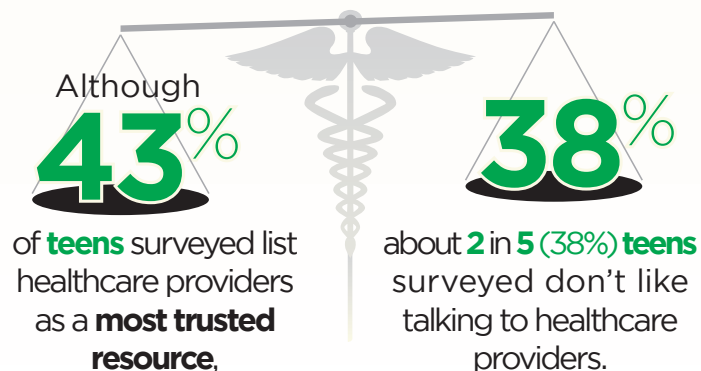
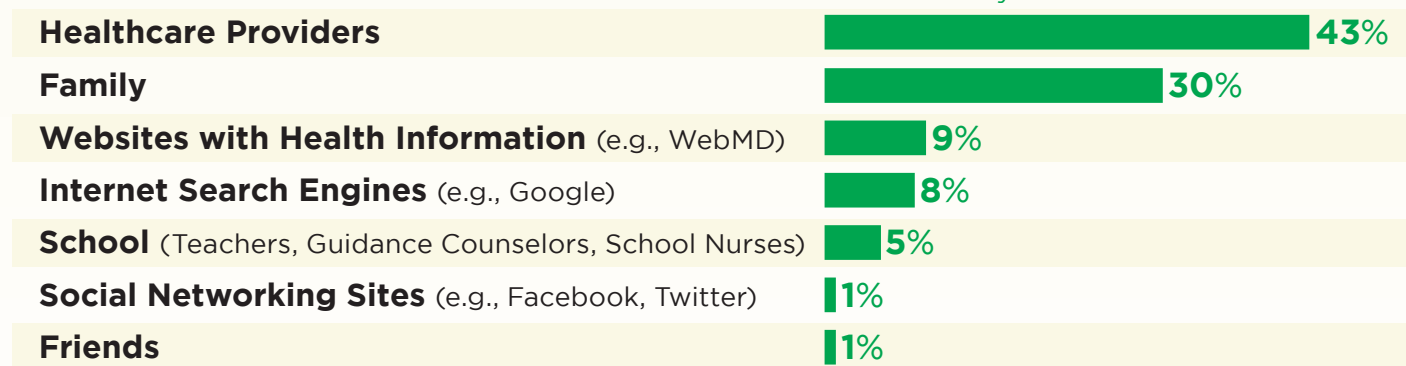
84%

of **physicians** surveyed believe that a **parent's presence in the exam room can restrict the conversation**.

Physicians surveyed state that **teens** and **their parents** are **more likely** to ask about **a number of health topics**, including weight, sexual health, vaccines and stress-related conditions, **during an annual checkup** than at a sick visit.

While **49%** of physicians surveyed assume **teens' friends** are a most trusted source for health information, **43%** of teens surveyed who look for health information list healthcare providers as the most trusted source of this information.

Who **Teens** Surveyed **Trust Most** For Health Info



Approximately **2 out of 3 teens** (**64%**) surveyed said they have **at least one reason** for **not getting an annual checkup**. Of those teens, about **one-third** believe that they **only need to see the doctor when sick or injured**.