



FOR IMMEDIATE RELEASE

**DIY NETWORK'S INTERACTIVE HOME BUILDING SERIES  
"BLOG CABIN" RETURNS MONDAY, JULY 29 AT 9:30 P.M. ET/PT**

***Enter For A Chance To Win The Blog Cabin Sweepstakes from July 29-Sept. 13.***

**NEW YORK – June 19, 2013** – [DIY Network](http://DIYNetwork.com) premieres the seventh season of the popular “crowd sourced” renovation show, [Blog Cabin](http://BlogCabin.com), on **Monday, July 29 at 9:30 p.m. ET/PT**. The series that promises viewers “You Design It, We Build It, You Could Win It!” is transforming the mid-1800s beach cottage located in Atlantic, N.C., into a modern-day “Crystal Coast” retreat. A record-breaking 13.5 million viewers voted on all aspects of the renovation -- from kitchen tiles and bathtubs to window treatments -- on the network’s companion website [DIYNetwork.com](http://DIYNetwork.com). Viewers are encouraged to visit [DIYNetwork.com/BlogCabin](http://DIYNetwork.com/BlogCabin) from their computers, mobile devices, phones and tablets to participate in interactive blogs, videos and photos, check out the winning design elements and to enter for a chance to win DIY Network’s ***Blog Cabin***.

Hosted by tools expert and do-it-yourself enthusiast, **Chris Grundy**, this season’s ***Blog Cabin*** also features such DIY Network experts as ***House Crashers***’ **Josh Temple**, ***Bath Crashers***’ **Matt Muenster**, ***Yard Crashers***’ **Matt Blashaw** and the first lady of the ***Crashers*** family, ***Kitchen Crashers***’ **Alison Victoria**. Experts **Jason Cameron**, host of ***Desperate Landscapes***, and **Anitra Mecadon** of ***Mega Dens***, are also on hand to transform this mid-1800s waterfront property into a dream vacation retreat.

“This is truly a unique experience for our viewers,” says **Grundy**. “I love the fact that our viewers can interact with our experts, weigh-in on the renovation and then enter for a chance to win the home they helped design! Everyone involved with ***Blog Cabin*** takes so much pride in what we do. We also enjoy and rely on the relationship we have with our viewers. I think that really separates DIY Network from everyone else.”

***Blog Cabin***, an original groundbreaking multimedia experience launched in 2007, asks Internet users and viewers to vote and blog on the design features of the ultimate vacation home and offers a chance for one lucky viewer to win it. Throughout the series, Grundy documents the miraculous transformation of this 3-bedroom, 2.5-bath, nearly 2,000 sq. ft. cottage that boasts a private dock with waterfront property.

DIY Network’s 2013 ***Blog Cabin*** is being built in cooperation with GMC, Lumber Liquidators, Inc., The Sherwin-Williams Company, GE Appliances, Quicken Loans Inc., Budget Blinds, Inc., Cabinets To Go, James Hardie Building Products, Mitsubishi Electric Cooling & Heating, GAF, The Bold Look of Kohler, Kohler Generators, National Gypsum, PetSafe, Window World, and EasyClosets.

For more information on DIY Network and ***Blog Cabin***, visit [DIYNetwork.com](http://DIYNetwork.com). Viewers can also become fans of DIY Network and interact with other home improvement enthusiasts and do-it-yourselfers through [Instagram](https://www.instagram.com/diynetwork), [Facebook](https://www.facebook.com/diynetwork), [Pinterest](https://www.pinterest.com/diynetwork) and [Twitter](https://twitter.com/diynetwork).



### About DIY Network

[DIY Network](#), from the makers of [HGTV](#) and [Food Network](#), is the go-to destination for rip-up, knock-out home improvement television. Currently in more than 58 million homes, DIY Network's programming covers a broad range of categories, including [home improvement](#) and [landscaping](#). The network's award-winning website, [DIYNetwork.com](#), consistently ranks among America's top home and garden Internet destinations for entertaining videos, home improvement advice, step-by-step instructions, message boards, blogs, an interactive program guide and more. Headquartered in Knoxville, Tenn., DIY Network is wholly owned by Scripps Networks Interactive, Inc. ([SNI](#)).

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