

CULVER CITY, CALIF. RESIDENT WINS DIY NETWORK'S BLOG CABIN 2013 GIVEAWAY

Blog Cabin, TV's First Interactive Home Building Series, Renewed for an Eighth Season

New York [For Immediate Release—October 11, 2013] Mari Cabrera-Hickerson of Culver City, Calif. is the lucky winner of DIY Network's <u>Blog Cabin</u> 2013 Giveaway. An avid fan, Cabrera-Hickerson, a former UCLA Medical Center administrative specialist, was randomly drawn from a record-breaking 18.6 million entries to win the grand-prize package valued at almost \$500,000. The cabin, located on three acres of gorgeous waterfront property in Atlantic, N.C., was designed interactively by visitors to <u>DIYNetwork.com/blogcabin</u> who voted on all aspects of the renovation, from flooring and bathtubs to window treatments.

"I am just so thankful," remarked Cabrera-Hickerson when asked about winning this year's cabin. "My family and I love the water and I can't wait to experience this beautiful home with them."

Cabrera-Hickerson, who entered the giveaway every day during the 12 week entry period, shares more of her thoughts about winning the home on DIYNetwork.com's *Blog Cabin* blog.

Throughout the six episode series, Blog Cabin host Chris Grundy and DIY Network's all-star team of renovation experts – Matt Blashaw of *Yard Crashers*, Jason Cameron of *Desperate Landscapes*, Anitra Mecadon of *Mega Dens*, Matt Muenster of *Bath Crashers*, Josh Temple of *House Crashers* and Alison Victoria of *Kitchen Crashers* – transformed the original 1,600 sq. ft. home into a nearly 2,000 sq. ft. dream vacation retreat, boasting 3-bedrooms, 2.5 baths, outdoor entertainment areas and a private dock.

DIY Network's 2013 Blog Cabin was built in cooperation with GMC, Lumber Liquidators, Inc., The Sherwin-Williams Company, GE Appliances, Quicken Loans Inc., Budget Blinds, Inc., Cabinets To Go, James Hardie Building Products, Mitsubishi Electric Cooling & Heating, GAF, The Bold Look of Kohler, Kohler Generators, National Gypsum, PetSafe, Window World, and EasyClosets.

Beginning in January 2014, DIY Network and DIYNetwork.com will invite viewers to vote and comment on the design features of the next Blog Cabin, the location of which will be announced in November. Premiering in July 2014, the primetime series also offers a chance for one lucky viewer to win the ultimate vacation retreat.

For more information about *Blog Cabin* or to take a virtual tour of the recently completed home, visit http://diynetwork.com/blogcabin. Viewers can also become fans of DIY Network and interact with other home improvement enthusiasts and do-it-yourselfers through Instagram, Facebook, Pinterest and Twitter.

About DIY Network

<u>DIY Network</u>, from the makers of <u>HGTV</u> and <u>Food Network</u>, is the go-to destination for rip-up, knock-out home improvement television. Currently in more than 58 million homes, DIY Network's programming covers a broad range of categories, including <u>home improvement</u> and <u>landscaping</u>. The network's award-winning website, <u>DIYNetwork.com</u>, consistently ranks among America's top home and garden Internet destinations for entertaining videos, home improvement advice, step-by-step instructions, message boards, blogs, an interactive program guide and more. Headquartered in Knoxville, Tenn., DIY Network is wholly owned by Scripps Networks Interactive, Inc. (SNI).

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