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THE “CRAFTSMAN® FATHER’S DAY MINIATURE GOLF CLASSIC” EARNS \$10,000 FOR CHARITY

*Golf Enthusiasts, Craftsman Club and Shop Your WaySM Members, Reach Donation Goal to
Benefit Sears Heroes at Home*

HOFFMAN ESTATES, III. – During Father’s Day weekend, June 15 – 16 in Philadelphia, the [Craftsman brand](#) invited hard core golf fans and putt-putt enthusiasts to play a free round during the “Craftsman Father’s Day Miniature Golf Classic,” a one-of-a-kind miniature golf course specially built by the Craftsman brand and designed by former professional golfer and analyst Gary McCord featuring Craftsman tools at every hole. For every hole-in-one, the Craftsman brand pledged to donate \$100, up to \$10,000 total, to nonprofit Rebuilding Together through Sears Heroes at Home, a program to support military service members and their families.

Over two days, attendees at the “Craftsman Father’s Day Miniature Golf Classic” putted enough hole-in-ones to reach the \$10,000 goal. While the pros were trying for a win at golf’s national championship in Ardmore, Pa., the Craftsman nine-hole miniature golf course was open to the public and taking place nearby in Philadelphia where attendees putted their way around and through obstacles including Craftsman products such as the Craftsman Bolt-On™ system. Other holes featured tools configured into iconic American landmarks.

The “Craftsman Father’s Day Miniature Golf Classic” was one stop along the route of the Craftsman “Make a Difference” Tour – a cross-country journey of a 36-foot truck to help rebuild American communities and restore homes of military veterans.

For more information on the Craftsman “Make A Difference” Tour, log onto craftsman.com/makeadifference. For more information on Sears Heroes at Home, visit sears.com/heroesathome.com.

About Craftsman

The Craftsman brand is America’s most trusted tool brand. For 86 years, the Craftsman brand has developed innovative tools and products, making projects come to life and earning a reputation for unsurpassed quality and durability. Craftsman offers a full range of hand and power tools that meet the needs of the DIY user to the demanding professional. In addition, Craftsman also offers Lawn and Garden products and tool storage.

About Sears Holdings Corporation

Sears Holdings Corporation (NASDAQ: SHLD) is a leading integrated retailer with more than 2,500 full-line and specialty retail stores in the United States and Canada and the home of Shop Your Way, a social shopping experience where members have the ability to earn points and receive benefits across a wide variety of physical and digital formats through ShopYourWay.com. Sears Holdings is the leading home appliance retailer as well as a leader in tools, lawn and garden, fitness equipment and automotive repair and maintenance. Key proprietary brands include Kenmore, Craftsman and DieHard, with a broad apparel offering, including such well-known labels as Lands’ End, the Kardashian Kollection, Jaclyn Smith and Joe Boxer, as well as Sofia by Sofia Vergara and The Country Living Home Collection. We are the nation’s largest provider of home services, with more than 14 million service and installation calls made annually, and have a long-established commitment to those who serve in the military through initiatives like the [Heroes at Home](#) program. We have been named the 2011 Mobile Retailer of the Year, Recipient of the 2013 ENERGY STAR® “Partner of the Year - Sustained Excellence Award” for Product Retailing and Energy Management and one of the Top 20 Best Places to Work for Recent Grads. Sears Holdings Corporation operates through its subsidiaries, including [Sears](#), Roebuck and Co. and [Kmart](#) Corporation. For more information, visit Sears Holdings’ website at www.searsholdings.com. Twitter: [@searsholdings](https://twitter.com/searsholdings) || Facebook: <http://www.facebook.com/SHCCareers>

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