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## TRAVELOCITY DEBUTS NEW WEEKLY ORIGINAL WEB SERIES

*"LET'S ROAM" SERIES HOSTED BY SENIOR EDITOR COURTNEY SCOTT  
INSTIGATES TRAVELERS TO GET OUT AND ROAM*

**SOUTHLAKE, Texas – May 1, 2013** – Travelocity today unveiled its original weekly web series titled “Let’s Roam,” hosted by Senior Editor, Courtney Scott. From hidden cultural gems and must-try food finds, to spectacular scenery and encounters with locals, “Let’s Roam” entices travelers to [Go and Smell the Roses](#) – to get out and experience the enchantment and exhilaration that travel brings by uncovering destination-focused roaming moments for travelers. Premiering every Wednesday at 11:00am ET, the three-minute webisodes will be available in high-definition at [www.travelocity.com/LetsRoamTV](http://www.travelocity.com/LetsRoamTV).

Launching today, the first two webisodes take travelers on an adventure to the big apple in “Let’s Roam New York City: Grand Central Nostalgia” and explore Travelocity’s hometown of Dallas, Texas in “Let’s Roam Dallas: Quest for the Best Taco.”

“With travel being our passion and our mission, we know there are a lot of untold stories behind every trip,” said Brad Wilson, chief marketing officer, Travelocity North America. “The ‘[Let’s Roam](#)’ web series is a celebration of Travelocity’s roaming tradition, aimed at uncovering those stories and offering unique insights for travelers along the way. Our purpose at Travelocity is to get you on your way and then roam the world beside you, and ‘Let’s Roam’ does just that.

Travelocity believes that travel makes you better, and as part of Travelocity’s Travel for Good® commitment, Scott will spend one day in each destination volunteering with a local organization giving back to the communities that welcome her. In New York City, Scott volunteers at the Bideawee pet welfare organization and in Ft. Worth, Texas she joins a Habitat for Humanity project to help one local family realize the dream of home ownership. In addition to the full-length webisodes, the web series will also deliver travel tips, and expert advice in shorter vignettes. Features will include tips on everything from packing to air travel to the best ways to book a vacation package.

“The magic of travel isn’t just getting from point A to point B, it’s all of the uncharted moments that happen in between,” Scott said. “I’m a roamer by nature, and when I travel, I’m searching

for the stories that bring to life the heart, soul and local flavor of a place beyond the tourist spots."

Eagle-eyed viewers of "Let's Roam" will also notice cameo appearances by The Travelocity Roaming Gnome. To roam with Travelocity, viewers can subscribe to the weekly HD webisodes at [www.travelocity.com/LetsRoamTV](http://www.travelocity.com/LetsRoamTV) or view on Travelocity's [YouTube channel](#). Consumers can also follow along on Twitter with [@Travelocity](#) and [@CourtScott](#) using hashtags #letsroam and #gosmelltheroses.

#### **About Travelocity**

[Travelocity](#) wants to inspire you to [Go & Smell the Roses!](#) Travelocity helps make your traveling experience memorable with innovative apps, competitive prices and 24/7 customer service. Travelocity believes that travel makes us better and is dedicated to being the traveler's kindred spirit – a travel companion and a travel instigator, roaming the world beside travelers everywhere. Travelocity provides discounts on [Hotels](#), [Flights](#), [Vacation Packages](#), [Cruises](#) and [Rental Cars](#).

#### **About Travelocity Global**

Travelocity Global is one of the world's largest travel companies, serving the needs of travelers from all walks of life. Based in Southlake (Dallas/Fort Worth), Texas, with offices and customer care centers around the world, Travelocity Global owns and operates: Travelocity® in North America, Travelocity Business® for corporate travel; igougo.com, a leading online travel community; and lastminute.com, a leader in European online travel. Travelocity Global is owned by Sabre Holdings, a global technology company whose innovative technology is used by more than a billion people around the world to plan, book and get to their destination at a time and price that's right for them.

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