



Macy's celebrates \$46 million raised for Go Red For Women® since 2004 and continues its support with exclusive fashions from Kensie, Calvin Klein and XOXO

February is American Heart Month, and Macy's is showing its support through fashion-focused programs in-store and online, including Macy's annual Wear Red Sale, February 5 – February 10, 2014. Macy's customers will be able to shop exclusive, limited-edition fashions from Kensie, Calvin Klein and XOXO that benefit the cause, available at select Macy's stores and on macys.com/GoRed.



Kensie

Red lace and flare dress, \$99.00

From February 1 – March 31, 2014, 10% of the purchase price of this Kensie dress will benefit the American Heart Association's Go Red For Women® movement.

Calvin Klein

Fitted Shift Dress, \$79.99

From February 1 – February 28, 2014, 10% of the purchase price of this Calvin Klein dress will benefit the American Heart Association's Go Red For Women® movement.



XOXO

Belted Shift Dress, \$69.00

Tailored Jacket, \$69.00 [in-store only]

From February 1 – February 28, 2014, 10% of the purchase price of this XOXO dress and jacket will benefit the American Heart Association's Go Red For Women® movement.

