



Rock Your Kissimmee, Florida Vacation Like a VIP

Ready to #RockYourVacation in Kissimmee? Enter the “Rock Your Vacation” Instagram contest to win a VIP getaway for you and five of your closest friends.

Kissimmee, Fla. (February 3, 2014) – Film it, Filter it, Rock it. A smart phone and a creative video is all you need to enter Experience Kissimmee’s “Rock Your Vacation” video contest on Instagram, launching today. Show how you and your “entourage” would Rock a Central Florida vacation and you could have the opportunity to enjoy adrenaline-pumping attractions and heart racing adventure, just moments from Orlando’s world-famous theme parks.

From now until March 16, entrants with an active and non-private Instagram account will be able to create and post an original 15-second video. In order to qualify, entrants must follow @ExperienceKissimmee and use the #RockYourVacation hashtag on Instagram. Once the submission has been approved, Experience Kissimmee will post a comment on the Instagram video with a link. The user will go to that link to “verify” their entry and the video will appear in a video gallery on www.RockYourVacation.com.

Submissions will be judged based on overall creativity and general knowledge of the destination. From among those, the top 8 videos will be narrowed down throughout a public voting period of 3 weeks using a bracket system.

The grand-prize winner and their entourage of five will receive a 6-day, 5-night VIP trip, during which they will have the chance to experience the destination in a way they may have never done before. Their getaway will include a stay at an amazing vacation home provided by All-Star Vacation Homes, an SUV car rental for a week and a number of exclusive experiences.

Rock your heart rate by flying over hungry alligators on Gatorland’s Screamin’ Gator Zip line or during a rock concert at House of Blues. Meet your knight in shining armor at Medieval Times Dinner and Tournament or get carried away on a hot air balloon taking in the sunrise and sights of Kissimmee from the air. Glide across the headwaters of the Everglades on an airboat tour at Wild Florida Airboat Rides or get soaked at SeaWorld Orlando.

All this and more can be done when vacationing in the popular Central Florida destination which hosts more than 6.5 million travelers annually. For more information on all the excitement, visit www.experiencekissimmee.com.

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