



## Visitors Can Rock Like a VIP on a Vacation in Kissimmee

Kissimmee, Fla. (January 21, 2014) – You don't have to be a celebrity to experience Central Florida in VIP style, particularly when you stay in Kissimmee. Known as one of the top vacation home rental destinations in the country and the Gateway to Fun, Kissimmee allows visitors to stay in the lap of luxury and close to all the Orlando area has to offer.

Be on the lookout for a contest soon from Experience Kissimmee that will allow one winner and their entourage of five to experience the destination in a way they may have never done before: adrenaline-pumping attractions, heart racing adventure and behind-the-scenes encounters. Experience Kissimmee is the destination marketing organization that promotes Kissimmee to potential travelers worldwide.

Located just moments from Orlando's world-famous theme parks, Kissimmee is a premier vacation destination and the choice of more than 6 million travelers annually. The winner of the contest will use all of their creativity and talents to demonstrate via social media how to "Rock" the destination in style. The nationwide contest will be conducted using Instagram's new video platform, accepting submissions from early February to mid-March. Voting will take place online through April, where semi-finalists will be narrowed down to one winner.

That winner and five friends or family will then take a trip to Kissimmee early this summer, where they will be treated to an insider's view of the Orlando area, including stay at an amazing vacation home, an SUV car rental for a week and a number of exclusive experiences.

Kissimmee makes a dream vacation become a reality with many well-appointed accommodations and unique attractions that offer unforgettable thrills that will rock your heart rate and put you right in the middle of all the action.

You don't have to wait for the contest to plan your own luxury vacation in central Florida. Guests may choose from more than 50,000 accommodation options that suit every traveler's needs and experience everything from world-famous theme parks and outdoor adventures to luxurious escapes at spas and golf courses. Kissimmee truly is the gateway to fun. For more information on all the excitement, visit [www.ExperienceKissimmee.com](http://www.ExperienceKissimmee.com)

###

MEDIA CONTACT: Experience Kissimmee Communications Department  
407-742-8211, [media@experiencekissimmee.com](mailto:media@experiencekissimmee.com)