



THE HALO GROUP

Shine.

## People

### Mike Gambino

EXECUTIVE CREATIVE DIRECTOR



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*"I take a lot of pride in creating an environment where everyone can do their best work. Everyone has to do their job, that's a given, but when there's an open dialog based on mutual respect, when we're really listening, the work improves exponentially."*

Leading his handpicked creative team, Mike Gambino continues a long career of creating award-winning work for some of the world's greatest brands, having worked on clients including Coca-Cola, FedEx, Mars, McDonald's, Bud Light, Visa and Verizon. By telling stories that live, Mike has earned virtually every creative distinction, including a Gold Cannes Lion, Gold One Show Pencils, a few Effies, and even an EMMY nomination.

Prior to joining Halo, Mike was Group Creative Director on Verizon FiOS, co-creating the popular Cable Guy character.

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Mike is also an accomplished painter, director and writer. Mike wrote the film *Space Cadet*, which was featured at the 2013 Tribeca Film Festival, and teaches advertising design and concepts at the Fashion Institute of Technology. He graduated from FIT with a degree in Advertising Design and was recognized summa cum laude for his hard work.