



THE HALO GROUP

PRESS RELEASE

For Immediate Release

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The Halo Group CEO Honored with 2014 Silver Stevie Award

NEW YORK, January 14, 2015 – [The Halo Group](#), a marketing, communications and branding agency, is proud to announce that CEO, Linda Passante, was selected as a winner of the Silver Stevie Award for Women in Business, in the Woman of the Year - Advertising, Marketing & Public Relations category. The Stevie Awards for Women in Business honors the world's top women entrepreneurs, executives, employees and the organizations they run.

Since co-founding The Halo Group in 1994, Linda has worked hand in hand with national and international CEOs and CMO's to create, reestablish and grow lasting brands. Throughout her career, she has persistently generated growth and increased the bottom lines of brands across all categories in most every market.

Most recently, Linda was selected as a [Wall Street Journal Women of Note](#), as well as a finalist the [SmartCEO New York Small Business Awards](#). She currently serves on the Global Advisory Board of the [Womensphere Foundation](#), and is a member of the [Women President's Organization](#).

The Stevie Awards for Women in Business is an international competition produced by the creators of the prestigious International Business Awards and American Business Awards. The Stevie is widely considered to be the world's premier [business award](#).

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About The Halo Group

[The Halo Group](#) is a marketing communications and branding agency that brings experts in business, branding, advertising and public relations together to work as a single team. As creators, producers and distributors of content, Halo helps companies with every experience that a customer has with their brand. The Halo

team works alongside a select group of international, national and regional clients. Halo's work has been honored with some of the industry's top awards; Telly, Webby, and Internet Advertising Competition Awards but, more important, these campaigns are building relationships around the globe. Founded in 1994, The Halo Group is independently owned agency, headquartered in New York and is a member of AAAA, PRSA, AMIN, NAWBO, and a recognized MWBE. Visit www.thehalogroup.com to see how we Shine.