



THE HALO GROUP

## ***Top 10 Halo Fun Facts***

1. Linda founded The Halo Group with Denise Goodwin Pace in 1994 as a small regional ad agency in Long Island with a telephone, a chair and a clear vision for the company
2. Halo's first office in New York City was in the Empire State Building
3. Fran Alaimo, Senior Media Planner and Buyer, was Halo's first hire – and she is our longest employee
4. St. George's University is Halo's longest client - AOR since 1995
5. Greatest percentage of our business comes from Digital Media
6. Halo's brush with celebrities includes actor Morgan Freeman, former Jet Marty Lyons, Charlie Sheen and the Knicks City Dancers
7. Since its founding, Halo has been honored with more than 250 creative awards, including many in international industry competitions
8. We market in 23 countries from Sri Lanka to the Caribbean, Canada and the UK
9. We have helped clients through hurricanes, mass layoffs, evacuations and even a war
10. We have a Tribeca Film Festival winner, boat captain, robot builder, guitar players, dancers, skydivers, reporters, a veteran and a former Walt Disney World costume character... all part of our family