



REV RUN

Hall-of-Fame Artist, Reverend, Author, Style Icon, Social Media Maven



Series: "Rev Runs Around the World"

Hometown: Queens, N.Y.

Joseph "Rev Run" Simmons is a founding member and the front man of the hip-hop phenomenon group, Run-DMC., making him an iconic figure in music. Run-DMC. has sold tens of millions of records worldwide and is credited as a pioneer for bringing rap music into mainstream culture. An inductee of the Rock & Roll Hall of Fame, the group has been named one of the all-time greatest artists by *Rolling Stone*, MTV and VH1.

With his trademark sneakers and black tracksuits, Rev has become an international fashion influencer. He launched the shoe line, Run Athletics, in the fall of 2003 with his brother Russell Simmons, and it continues to be a fixture in department and athletic stores across the globe.

Rev and his wife, Justine, currently host Cooking Channel's "Rev Run's Sunday Suppers." Previously, they starred in "Rev Run's Renovations," which aired on HGTV and DIY Network, and on MTV's "Run's House" with Rev's six children. As a reality star and author, Rev has become one of America's favorite fathers and a paragon of family values, humor and spirituality. The popular MTV series set the groundwork for *Take Back Your Family: A Challenge to America's Parents* (Gotham, 2008), which Rev co-authored with Justine. Prior to this book, Rev wrote *Words of Wisdom: Daily Affirmations of Faith* (Amistad, 2006) and *Words of Wisdom: Daily Affirmations of Faith from Run's House to Yours* (Amistad, 2008). His latest book, *Manology: Secrets of Your Man's Mind Revealed* (Touchstone, 2014), is co-authored with Tyrese Gibson, became a *New York Times* Best Seller and has led to a series on OWN set to premiere in early 2016.

Rev is embarking on his next adventure in the Travel Channel series, "Rev Runs Around the World." After spending years traveling the globe with band mates and friends, Rev is taking Justine and their youngest kids, Russy and Miley, on an unforgettable escapade. Equipped with four around-the-world airline tickets and no itineraries, Rev intends to order room service and lie by the pool everyday. Justine and the kids have different plans! The family will be stretched to their limits as they brave new territories, fascinating cultures and authentic food – with Rev in tow.

A dynamic speaker and performer, Rev has relayed his positive messages of family, faith and hip-hop at some of the world's largest music festivals, churches and universities. His daily inspirational 'Words of Wisdom' are followed by more than four million people on Twitter. He also serves as an ambassador for Novo Nordisk in their *Ask.Screen.Know.* diabetes campaign.

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