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FOOD NETWORK STAR *Season 10 – Episode Descriptions*

Premiering Sunday, June 1st at 9pm ET/PT – SEASON PREMIERE!

“Hollywood Calling!”

In the season premiere, the contestants are welcomed to Los Angeles for their Star-making journey by Alton, Giada and Bobby, who invite the cast to their own red carpet premiere party that very night at a Hollywood studio backlot. Each finalist must present themselves to a select group of tastemakers, including E! personality **Ross Mathews**, and prepare their most impressive party bite for the challenge judges Alton, Giada, Bobby and Food Network executives **Bob Tuschman** and **Susie Fogelson**.

Premiering Sunday, June 8th at 9pm ET/PT

“Please Try This at Home”

A Food Network Star must be able to teach home viewers how to prepare great meals. Alton tests the finalists on their communication skills – he prepares a recipe, but only according to the verbal instructions given by the contestants. Then the finalists create their own instructional video for a home cook, with Food Network chef **Alex Guarnaschelli** cooking along using only their directions. After Alex is revealed to the contestants, she helps the selection committee decide who will be sent home.

Premiering Sunday, June 15th at 9pm ET/PT

“Cutthroat Food Star”

The finalists are divided into two teams of five for a *Cutthroat Kitchen*-style battle, where finalists bid on sabotages to thwart their opponents. Alton runs the festivities, with Bobby and *Cutthroat Kitchen* judge **Jet Tila** critiquing the final dishes. The victorious finalist in each heat keeps their winnings, while the least successful competitor hits the road.

Premiering Sunday, June 22nd at 9pm ET/PT

“Internet Marketing Video”

Bobby tests the social media skills of the finalists by having them each create a 30-second, behind-the-scenes video blog. Then the finalists are teamed up to make an internet marketing video for Hershey's® candy products. The spots are shot at YouTube's soundstages and judged by two YouTube executives. Which video will have the judges hitting "fast forward" and who will be "deleted" from the competition?

Premiering Sunday, June 29th at 9pm ET/PT

“Live Demo at Knott's Berry Farm”

Live demos are a staple of every Food Network Star's repertoire. In this week's challenge, the finalists take the stage at Knott's Berry Farm, an amusement park built on a deep culinary tradition, to perform a food demo for hundreds of park visitors. The finalist who fails to wow the crowd with their show and their food goes home.

Premiering Sunday, July 6th at 9pm ET/PT

“Branded”

Finalists are challenged to come up with their own food product and create a commercial to sell it. After some help from Bobby and Giada, the contestants meet with an art director to refine their concepts and prepare to shoot their commercials. The commercials are then played for Bobby, Giada, Bob and Susie and the finalist with the least successful ad exits the building.



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Premiering Sunday, July 13th at 9pm ET/PT

"Make Me Hungry"

Food Network Star travels to Las Vegas, and the cast is welcomed to Caesar's Palace by Alton and Giada. Their first challenge has a Vegas buffet theme and Giada chooses seven plates of food that the finalists must describe in detail in 90 seconds, to her satisfaction. The group then heads to the pool, where the contestants headline a pool party and create small dishes for the partygoers to enjoy. Only those who keep the party going will make it to the next week!

Premiering Sunday, July 20th at 9pm ET/PT

"One of a Kind"

The finalists visit Las Vegas restaurants that offer one-of-a-kind dining experiences, which they must recreate on-camera. They must remember to not just concentrate on the food, because the look, ambiance, sounds and smells all are a part of the complete restaurant experience. They are divided into teams of three to create three-course, quintessential Vegas dinners for high-profile guests, presenting their meals course by course.

Premiering Sunday, July 27th at 9pm ET/PT

"Going Live"

Food Network Star returns to New York City and visits the network headquarters in Chelsea Market. The contestants join Alton, Bobby and Giada in Food Network kitchen, and the finalists learn they will be doing a 'live' report from a local restaurant or shop. After the 'live' challenge, Rachael Ray invites the cast to join her on her show, in front of a live audience. The finalists shoot a *Rachael Ray* segment, helping five families with common food problems. A contestant is eliminated, leaving the final four.

Premiering Sunday, August 3rd at 9pm ET/PT

"Pilots"

The four finalists each produce a 30-second promo for their pilot concept and they are screened for Alton, Bobby, Giada, Susie and Bob. Based on the presentations, the committee green lights three concepts, and the finalists create their pilots which are directed by guest star **Robert Irvine**. After the episode airs, viewers will be able to vote online and via phone to determine who wins the ultimate prize at next week's finale.

Premiering Sunday, August 10th at 9pm ET/PT

"Finale"

The results are in and the audience has voted to decide who will be the next *Food Network Star*. Before the winner is revealed, the finalists are back in the studio with Alton, Bobby and Giada. They share behind-the-scenes moments and take a look back at their journey to the finale, with never-before-seen footage from the season. Then the winner is revealed and one finalist is named the new *Food Network Star*.

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