

Wasatch SoftRIP

Power your SurePress Digital Label Print Production with Wasatch RIP and Print Management Software

Included with Epson's SurePress, Wasatch SoftRIP is a sophisticated RIP solution made easy. SoftRIP saves you time and money by including superior color management options, efficient layout features, powerful workflow tools, variable data printing, and contour cutting, all while producing excellent quality color.



Energize Your Workflow

- Quickly select cutting registration marks and cutting units from the Setup screen
- · Customize your converting workflow with rotary cutting marks and die cutting features for bleeds and round corners
- Use the Wasatch Tracer to generate white ink plates or create contour cut paths directly within SoftRIP
- Drag and drop images from the File Browser directly into your RIP Queue
- Print to SoftRIP from any application on your system with the Wasatch Port Redirector
- Use Wasatch ImageNET[™] to allow any browser-equipped PC, Mac[®], or Unix workstation on your network to remotely interface with Wasatch SoftRIP
- Utilize XML control of Wasatch SoftRIP to build custom user interfaces and job submission tools

Variable Data Printing

- Import data from a comma-delimited text file or from any application that can produce a comma-delimited file
- Customize variable data fields with fonts, barcodes, QR codes, Data Matrix codes, and a variety of sizing, color, and effect features
- Automatically resize text and images with expand- or shrink-to-fit bounding box options
- Instantly create repeating values or sequential values, such as serial numbers, with the Auto-Data feature
- Utilize SoftRIP's barcode reduction option to offset the effect of dot gain and maximize the quality of printed barcodes
- Use the Fast Layout tool to automate the production of runs of thousands of variable data labels right out of VDP
- Print jobs with 10,000 records or more using batch processing

Efficient Layout Tools

- Drag and drop images into your layout, quickly manipulate images, and nest images to fit in a more efficient manner as part of your overall print run
- Apply gap adjustment settings to both the X and Y axis
- Rotate, mirror, or tile images, add or remove copies, and manually position the images in your layout, without ever leaving the Layout screen
- Preview your layout before printing so you know exactly what to expect before using ink and media
- Use the Wasatch Cost Estimator to get an accurate estimate of every job you print before you start the production process



Wasatch SoftRIP

Superior Color

- Use the Color Transforms screen for ICC profile-based color management across your entire production workflow
- Apply intelligent ink limiting per channel to maximize the color gamut and profile media with poor ink retention
- Linearize directly in the RIP
- Quickly adjust ICC input and output profiles directly in the Color Transforms screen
- Select custom ICC profiles for both incoming data and output devices
- Define rendering intents, specify key processing factors, or choose to use embedded ICC profiles, all from one screen
- Use Correction Curves to make adjustments to image lightness, darkness, and specific color channels
- Use the Color Atlas Generator to specify and print a range of color swatches on your target media and use SoftRIP's Spot Color Replacement tool to enter RGB values for exact color matching

System Requirements

Recommended

3GHz or higher quad core CPU 8GB RAM 500GB or larger hard drive (SSD preferable) DVD-ROM drive Windows® XP, Windows Vista®, Windows® 7, Windows® 8

Minimum

2GHz CPU
2GB RAM
120GB hard drive
DVD-ROM drive
Windows XP, Windows Vista, Windows 7, Windows® 8

File Format Compatibility

PostScript Level 3, PDF, EPS, TIFF, JPG, GIF, PNG, PSD, BMP, PCX, PPM, TGA, DCS2 and MrSID

Wasatch Company Information

As a leading developer of RIP and Print Management solutions for large and small format digital printing, Wasatch Computer Technology has a strong tradition of innovation and quality. With over 30 years of experience developing software for the graphic arts industry, Wasatch continues to be a leading contributor of digital technology, offering solutions with breakthrough features and best-in-class usability. The dedicated team of Wasatch engineers, technicians, and graphic artists work together to create software products that deliver speed, efficiency, and flexibility for the most demanding production environments and complex workflows.

For more information, visit www.wasatch.com



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