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Honda Stage Live Music Series Lights up iHeartRadio Theater in Los Angeles
Led by Performances from Lucy Hale, Christina Perri and Ariana Grande

- *Honda and Clear Channel team up to launch intimate live music series featuring today's hottest artists, distributed to fans via iHeartRadio, Clear Channel radio stations across the U.S. and via www.youtube.com/HondaStage*
- *Exclusive video including Lucy Hale's iHeartRadio live performances of "Road Between" and "From the Backseat" now available on the Honda Stage YouTube channel*

TORRANCE, CA – Aug.12, 2014 – Honda and Clear Channel have teamed up as part of the new Honda Stage music platform to create exciting live performance opportunities and unique content. *Honda Stage* at the iHeartRadio Theater Los Angeles will feature a dozen live, intimate performances from today's hottest acts, with footage from these special events to be available at www.YouTube.com/HondaStage.

Exclusive content from singer Lucy Hale's July 31 performance on the Honda Stage at iHeartRadio is now available at Honda Stage (<http://honda.us/LucyHale>), and features the tracks "Road Between", "From the Backseat" and more from her debut album *Road Between*. The Honda Stage at iHeartRadio Theater Los Angeles featured popular singer-songwriter Christina Perri on August 8, and pop sensation Ariana Grande, whose hit single "Problem" is the smash of the summer, will be the next artist to take the Honda Stage this August, with details to be announced soon.

"Through our collaboration with Clear Channel, Honda Stage is able to greatly increase our music footprint while providing music fans with exclusive footage of live performances from today's best artists on our YouTube channel plus hundreds of chances to attend these electrifying performances on the Honda Stage at the iHeartRadio Theatre," said Nick Lee, Honda National Advertising Manager, American Honda Motor Co., Inc.

Los Angeles-based music fans can win tickets to upcoming performances at the Honda Stage at the iHeartRadio Theater through local Clear Channel radio station on air giveaways, while fans around the country can capture the action live via live stream by visiting

iHeartRadio.com/HondaStage. The site will also provide more information and promotions about upcoming artist announcements and events in the *Honda Stage* iHeartRadio concert series. Performances at the Honda Stage at the iHeartRadio Theater will be promoted on-air and across Clear Channel radio stations, reaching more than 245 million monthly listeners nationwide, and through iHeartRadio, Clear Channel's all-in-one digital music service.

"Clear Channel has created the ultimate event space at the iHeartRadio Theater Los Angeles that houses unique one-of-a-kind live music events with music's hottest superstars," said Tim Castelli, President of National Sales, Marketing and Partnerships at Clear Channel Media and Entertainment. "Now the Honda Stage at the iHeartRadio Theater will bring this exclusive content to fans throughout the country and further extend the reach of both the iHeartRadio and Honda Stage brands."

[Honda Stage](#) is a unique 360-degree, multi-platform music program designed to meet music fans where they are already searching for and consuming music. This new music platform brings together an unprecedented group of entertainment and technology leaders, including Clear Channel, to produce and distribute some of the best original, high-quality, music content available under the new Honda Stage name, through dozens of live events at the iHeartRadio Theater Los Angeles and exclusive online content.

Honda and Music

Honda has a deep history in music programming and music marketing through the development of engaging programs and sponsorships aimed at reaching music fans through their love of music. The Honda Civic Tour was created in 2001, and since its inception, 3.5 million fans have attended Civic Tour concert events and the program has become one of the nation's most compelling, successful music concert tour franchises. Concert goers have had the chance to experience their favorite bands up-close-and personal, including live and interactive performances by Maroon 5, Linkin Park, blink-182, The Black Eyed Peas, Paramore, Incubus, Fall Out Boy and many more. Each year, the Honda Civic Tour's headlining artist customizes a Civic vehicle for one lucky tour fan to win.

In 2009, Honda began partnering with the biggest and brightest music festivals across the U.S., including Sasquatch, Lollapalooza, Austin City Limits Music Festival and The Governors Ball in New York. The automaker's festival activations have included a Honda-sponsored stage with performances by some of the festivals' best artists, opportunities to win VIP tickets and Honda vehicles, interactive onsite vehicle displays and more. This summer Honda's music festival partnerships continue and will become part of the Honda Stage music

program which began with The Governors Ball in New York June 6-8, and will debut at Music Midtown in Atlanta September 19-20 and return to Austin City Limits Music Festival the first two weekends in October.

For more information on the Honda Stage music program, including announcements of the latest Honda Stage videos, exclusive concert information, show schedules, news, sweepstakes and more, visit www.HondaStage.Honda.com. Follow Honda Stage on Twitter (<https://twitter.com/hondastage>) and Facebook (<https://www.facebook.com/HondaStage>) for upcoming announcements, including updates on the Honda Stage at the iHeartRadio Theatre in Los Angeles.

Check back for more Honda Stage Press announcements throughout 2014 at

<http://honda.us/1kYuYVN>

About Honda

Honda offers a complete lineup of cars and trucks through a network of more than 1,000 dealerships in the United States. In 2014, Honda celebrated its 20 millionth vehicle produced in the U.S., using domestic and globally sourced parts. Honda currently operates 15 major manufacturing facilities in North America, producing a wide range of Honda automobiles, all-terrain vehicles, power equipment products, engines and transmissions.

About Clear Channel Media and Entertainment

With 245 million monthly listeners in the U.S., Clear Channel Media and Entertainment has the largest reach of any radio or television outlet in America. Clear Channel Media and Entertainment serves 150 markets through 840 owned radio stations, and the company's radio stations and content can be heard on AM/FM, HD digital radio, satellite radio, on the Internet at iHeartRadio.com and on the company's radio station websites, on the iHeartRadio mobile app, in enhanced auto dashes, on iPads and smartphones, and used via navigation systems. iHeartRadio, Clear Channel's digital radio platform, is the No. 1 all-in-one digital audio service with over 345 million downloads; it reached its first 20 million registered users faster than any digital service in Internet history. Through Clear Channel's radio personalities', stations' and iHeartRadio's Facebook, Instagram and Twitter pages, the company's social footprint includes more than 53 million people and has amassed 15.4 billion social impressions across its signature events, proving to be one of the most popular digital music destinations in the U.S.

The company's operations include radio broadcasting, online and mobile services and products, live concerts and events, syndication, music research services and independent media representation. Clear Channel Media & Entertainment is a division of CC Media Holdings, Inc. (OTCBB: CCMO), a leading global media and entertainment company. www.clearchannel.com.