News from Honda



For more information: Robyn Eagles (Torrance) (310) 783-3163 Honda Civic Tour Media Contact: Brittany Pearce (310) 313-7200 / <u>Brittany@freshcleanmedia.com</u>

Honda Civic Tour Featuring American Authors Announces Tour Dates

Tickets on sale Friday, August 1 at www.HondaCivicTour.com

Torrance, CA – July 23, 2014 – Tour dates for the second leg of the highly anticipated 2014 Honda Civic Tour featuring Brooklyn-based pop/rock headlining band *American Authors* will extend through October and November with performances coming to major markets including Los Angeles, Seattle, Dallas, Atlanta, Chicago, Boston, Philadelphia, New York and Washington, D.C. Tickets for Honda Civic Tour featuring *American Authors* will go on sale starting August 1 and ticket information can be found at <u>www.HondaCivicTour.com</u>. Joining *American Authors* on tour will be The Mowgli's, as well as Echosmith and Oh Honey on certain dates.

American Authors' hit single, "Best Day of My Life," has not only been certified double platinum, the official video for the song has reached over 23 million views on YouTube. The band was named both a VH1 "You Oughta Know" artist and a VEVO "Lift" artist in recent months, and their new single "Believer" is already Top 20 at Hot AC radio. *American Authors'* success prompted Honda to support them for their first ever solo headlining tour with their leg of the 2014 Honda Civic Tour series.

Now in its 13th year, Honda Civic Tour is not one, but three successive tours in 2014, highlighting three distinct genres of music, that also serve as a significant pillar of the new Honda Stage music platform. Alternative rock bands *Grouplove* and *Portugal. The Man* will co-headline the first 2014 Honda Civic Tour this summer with Tokyo Police Club and Typhoon supporting on various dates. Latin DJ trio *3BallMTY* will headline the final tour of the series starting mid-November, with dates to be announced soon.

Honda's commitment to music runs deep, with a 13 year history presenting the popular Honda Civic Tour, as well as hosting Honda Stages at premier U.S. music festivals including Governors Ball, Music Midtown and Austin City Limits Music Festival. Honda's passion for music content curation and delivering unique experiences to music enthusiasts has led the automaker's development of the new Honda Stage platform. The Honda Stage program provides music fans one-of-a-kind music experiences through live performances and digital content: <u>www.YouTube.com/HondaStage</u>.

Under the Honda Stage program, American Honda brings together an unprecedented group of entertainment and technology leaders to produce and distribute some of the best original, high-quality music content available today, through dozens of live events and exclusive online content. The success of the Honda Civic Tour makes it a natural fit as a pillar of the Honda Stage program.

Honda Civic Tour featuring American Authors			Support:
Oct 1	Reno, NV	Knitting Factory	The Mowgli's/Echosmith
Oct 2	San Diego, CA	House of Blues	The Mowgli's/Echosmith
Oct 3	Santa Ana, CA	The Observatory	The Mowgli's/Echosmith
Oct 4	Los Angeles, CA	Club Nokia at LA Live	The Mowgli's/Echosmith
Oct 5	Santa Cruz, CA	The Catalyst	The Mowgli's/Echosmith
Oct 7	Portland, OR	Wonder Ballroom	The Mowgli's/Echosmith
Oct 9	Seattle, WA	Showbox at the Market	The Mowgli's/Echosmith
Oct 10	Spokane, WA	Knitting Factory	The Mowgli's/Echosmith
Oct 11	Boise, ID	Knitting Factory	Echosmith
Oct 13	Salt Lake City, UT	The Depot	The Mowgli's
Oct 14	Denver, CO	Ogden Theatre	The Mowgli's
Oct 16	ТВА	ТВА	
Oct 17	Dallas, TX	Granada Theater	The Mowgli's/Echosmith
Oct 18	Houston, TX	Warehouse Live Ballroom	The Mowgli's/Echosmith
Oct 19	Austin, TX	Mohawk	The Mowgli's/Echosmith
Oct 21	Tallahassee, FL	The Moon	The Mowgli's/Oh Honey
Oct 22	Orlando, FL	The Beacham	The Mowgli's/Oh Honey
Oct 23	Ft. Lauderdale, FL	Revolution Live	The Mowgli's/Oh Honey
Oct 24	St. Petersburg, FL	Jannus Live	The Mowgli's/Oh Honey
Oct 25	Atlanta, GA	Buckhead Theatre	The Mowgli's/Oh Honey
Oct 27	ТВА	ТВА	
Oct 28	Detroit, MI	The Crofoot	The Mowgli's/Oh Honey
Oct 29	Chicago, IL	Metro	The Mowgli's/Oh Honey
Oct 31	Minneapolis, MN	Mill City Nights	Oh Honey
Nov 2	Columbus, OH	Newport Music Hall	The Mowgli's/Oh Honey
Nov 4	Boston, MA	Paradise Rock Club	The Mowgli's
Nov 6	ТВА	ТВА	
Nov 7	New York, NY	Best Buy Theater	The Mowgli's/Oh Honey
Nov 8	Philadelphia, PA	Trocadero	The Mowgli's/Oh Honey
Nov 10	Washington, DC	9:30 Club	The Mowgli's/Oh Honey
Nov 11	New Haven, CT	Toad's Place	The Mowgli's/Oh Honey

About American Authors

American Authors reached double Platinum with their #1 chart-topping debut single "Best Day Of My Life." The song has been bolstered by prominent placements including Lowe's TV ad, trailers for the film *Delivery Man, the Secret Life Of Walter Mitty*, Major League Baseball Fan Cave commercial, opening sequence of this year's ESPN *World Series Of Poker* coverage and more. Recently selected for the highly influential VEVO LIFT emerging artists program and VH1's official "You Oughta Know" selection. *American Authors* is comprised of Zac Barnett (vocals), James Adam Shelley (guitar/banjo), Dave Rublin (bass), and Matt Sanchez (drums). Together they hail from the four corners of the country, each bringing their own influences and experiences to the writing table to create pop-flavored alt rock sprinkled with four-part harmonies, spirited lyrics, and contagious optimism. To hear their music and to watch them perform, it can be said that American Authors has the natural 'it' factor that leads to music's most successful artists. <u>www.weareamericanauthors.com</u>

About Honda Civic Tour

Produced by Marketing Factory, Honda Civic Tour brings innovation to the masses by combining automotive technology and contemporary music. With almost three million fans having attending Honda Civic Tour concert events since 2001, Civic Tour has established itself as one of the nation's most compelling, successful music concert tour franchises. Civic Tour has provided concert-goers with an exclusive, interactive concert experience featuring up-close and personal access to their favorite bands, including Linkin Park, blink-182, My Chemical Romance, Paramore, The Black Eyed Peas, Fall Out Boy, Everclear, Incubus, Good Charlotte, New Found Glory, Dashboard Confessional and Panic! at the Disco. www.HondaCivicTour.com

About Honda Civic:

One of the best-selling compact cars in the United States, the Civic features a lineup of six distinct models: the conventional gasoline-powered Civic Sedan and Civic Coupe, two high-performance Civic Si models, the gasoline-electric Civic Hybrid, the Civic Natural Gas and Civic HF high fuel economy model. The Civic lineup embodies the Honda brand values of 'clean, safe and fun' with the Civic HF achieving an EPA-estimated fuel economy rating of 41 mpg on the highway. The Civic Hybrid's EPA-estimated fuel economy rating is 44/47/45 city/highway/combined. The Civic Sedan has earned top safety ratings from NHTSA and was the first small car to earn a 'TOP SAFETY PICK+' designation from IIHS. Now in its ninth generation, the Civic remains one of the most fun-to-drive compact cars on the road today. The Civic Sedan starts at a suggested retail price (MSRP) of \$18,390 and is available at Honda dealerships nationwide. For high-resolution photos, broadcast quality video and media information of the entire 2014 Civic lineup, please visit <u>www.hondanews.com</u>.

About Honda Stage:

Building on its deep foundation in bringing music to fans, American Honda has brought together an unprecedented group of entertainment and technology leaders to produce and distribute some of the best original, high-quality music content available under the new Honda Stage name, through dozens of live events and exclusive online content. Honda Stage will offer music fans access to custom live and online music programming and performances, behind the scenes content, artist interviews and more at <u>www.YouTube.com/HondaStage</u>. With the launch of this channel, Honda becomes a major music curator, as YouTube is the largest distributor or music content and the number 1 environment for music viewing.

About Honda:

Honda offers a unique lineup of cars and trucks through a network of more than 1,000 dealerships in the United States. In 2014, Honda celebrated it's 20 millionth vehicle produced in the U.S., using domestic and globally sourced parts. Honda currently operates 16 major manufacturing facilities in North America, producing a wide range of automobiles, all-terrain vehicles, power equipment products, engines and transmissions, and the HondaJet light jet.

For more information, go to <u>www.HondaCivicTour.com</u> visit Honda Stage on YouTube at <u>www.YouTube.com/HondaStage</u>.

Check back for more Honda Stage Press announcements throughout 2014 at: http://honda.us/1kYuYVN

###