



EMBARGOED UNTIL OCTOBER 7, 2014

## **NEIMAN MARCUS PRESENTS THE 88<sup>TH</sup> EDITION OF ITS LEGENDARY CHRISTMAS BOOK**

**The 2014 Neiman Marcus Christmas Book Features A Selection of Fantasy Gifts and Experiences, Including a Vanity Fair Academy Awards Experience, Tanqueray No. TEN Imperial Shaker, and a Preston Bailey Outdoor Garden Peacock**

DALLAS, TX—October 7, 2014—The 2014 Christmas Book was unveiled today by luxury retailer Neiman Marcus in Dallas. The 88<sup>th</sup> edition of this legendary book continues Neiman Marcus’s unmatched tradition of offering its customers a selection of spectacular and unique holiday gifts sure to make even their wildest dreams come true.

The arrival of the Christmas Book is considered by many to mark the official start of the holiday shopping season. This year’s edition of the Christmas Book carries on the Neiman Marcus tradition of presenting a refined selection of items across a broad range of categories for everyone on your holiday shopping list. With a new collection of fantasy gifts certain to satisfy even the most indulgent appetite, the Christmas Book features exceptional and distinctive gifts and experiences, including The Leontine Linens Home Trousseau, The House of Creed Bespoke Fragrance Journey, and The Slot Mods USA Ultimate Slot Car Raceway. This year’s featured car is the 100<sup>th</sup> Anniversary Neiman Marcus Limited-Edition Maserati Ghibli S Q4.

The “His & Hers” fantasy gift tradition continues this year with the Vilebrequin Quadski, a Jet ski meets ATV that converts from water to land in just under five seconds.

First published in 1926 as a 16-page booklet, the Neiman Marcus Christmas Book was initially intended as a Christmas card to the store’s best customers. Building on tradition through the years, the book has maintained its personal touch while evolving into a legendary source for alluring and mystical gifts.

This year Neiman Marcus will donate a portion of the proceeds from each Fantasy Gift purchase to The Heart of Neiman Marcus Foundation which brings enriching art experiences to youth in communities nationwide.

“We couldn't be more excited about this year's collection of fantasy gifts and feel they are very representative of the unique and high-quality holiday offerings our dedicated customers have come to know and love from Neiman Marcus,” said Jim Gold President & Chief Merchandising Officer of Neiman Marcus. “Each year our goal is to exceed the expectations of our customers and this year certainly will not disappoint.”

Among the selection of fantasy gifts in the 2014 Christmas Book are some exceptional items, including:

**“HIS & HERS” 2014 VILEBREQUIN QUADSKI**

Jet ski meets ATV in this Quadski duo. Hailed as the world's best high-speed amphibians, they convert from water cruisers to land lovers in just under five seconds. Contrary to the Vilebrequin turtle print, your Quadski quickly accelerates up to 45 mph on land or water, thanks to its 1300cc BMW engine. With every His & Hers Vilebrequin Quadski purchase, Neiman Marcus will donate \$1,500 to The Heart of Neiman Marcus Foundation dedicated to supporting youth arts education in communities across the country.

*(\$50,000 each; pages 104-105)*

**TANQUERAY NO. TEN IMPERIAL SHAKER BY JASON CRAWLEY**

Mix one part superb craftsmanship with a jigger of history and splash of style and what do you get? The world's coolest cocktail-making machine. Recreated from a nineteenth-century drawing under the guidance of spirits impresario Jason Crawley, the 6'-tall Imperial Shaker oozes authenticity, from its cast iron, brass, copper, and silver materials to the elliptical shake created by the crank. A one-year supply of Tanqueray No. Ten® and personal cocktail education session for up to twenty guests with a Tanqueray mixology expert is included. With every purchase of the Tanqueray No. Ten Imperial Shaker, Neiman Marcus will donate \$5,000 to The Heart of Neiman Marcus Foundation dedicated to supporting youth arts education in communities across the country.

*(\$35,000; page 19)*

**VANITY FAIR ACADEMY AWARDS EXPERIENCE**

You and a very special guest are cordially invited to play the part of Hollywood royalty during the film industry's most celebrated weekend. The star treatment begins Friday at the luxe Peninsula Beverly Hills Hotel, your home for the next three nights. Saturday's agenda is packed with special excursions, drinks at the famous Sunset Tower, and dinner at Chateau Marmont. Oscar® day kicks off with pre-party spa pampering and culminates with entrée to the night's most coveted event: The Vanity Fair Party where you'll mix, mingle, and revel with silver-screen legends past and present. Hair, makeup, wardrobe styling by Neiman Marcus Style Advisor Catherine Bloom, and jewelry on loan are all provided for this once-in-a-lifetime evening. With the purchase of the Vanity Fair Academy Awards® Experience, Neiman Marcus will donate \$400,000 to The Heart of Neiman Marcus Foundation dedicated to supporting youth arts education in communities across the country.

*(\$425,000; page 32)*

### **THE HOUSE OF CREED BESPOKE FRAGRANCE JOURNEY**

Everything from your clothing to the decor in your home suits you perfectly. Isn't it time you had a signature scent that does the same? Your quest to fragrance utopia begins with two first-class tickets to Paris close to Fontainebleau, near the House of Creed atelier where you'll meet with sixth-generation Master Perfumer Olivier Creed to create the ultimate custom scent. While in The City of Light, you and a guest will dine with Olivier, enjoy five-star accommodations, white-glove car service, private tours, and other experiences befitting the royally amazing you. A few short months later, a fragrance nonpareil will arrive at your doorstep in 24 14-karat gold-gilded six-liter flacons and 12 14-karat gold-accented leather atomizers featuring your bespoke scent. With the purchase of the House of Creed Custom Fragrance and Trip, Neiman Marcus will donate \$5,000 to The Heart of Neiman Marcus Foundation dedicated to supporting youth arts education in communities across the country.

*(\$475,000; page 49)*

### **100th ANNIVERSARY NEIMAN MARCUS LIMITED-EDITION MASERATI GHIBLI S Q4**

Like the North African wind for which it's named, the Ghibli is undeniably hot and powerful. Sensuous curved lines punctuated with an aggressive grill and bold triple vents perfectly illustrate the car's unique marriage of elegance and sports car verve. The 3.0-liter V6 twin-turbo engine (produced in collaboration with Ferrari) catapults you from 0 to 60 in a mere 4.7 seconds. Q4 all-wheel drive means you remain fully in control no matter what the driving conditions. In gorgeous Grigio Maratea, your car is one of 100 extraordinary vehicles built to mark the Italian car company's 100th anniversary. A centennial-exclusive combination of premium exterior and interior options further sets you apart. On sale beginning promptly at noon EDT on October 22, 2014.

*(\$95,000; pages 56-57)*

### **CUSTOM LOCKET AND TRIP WITH MONICA RICH KOSANN**

She considers her family her greatest treasure. What better way to keep them close than with an exquisite, one-of-a-kind locket? Your three-day journey towards your heirloom's creation begins in the German historic town of Idar Oberstein, home to some of the world's finest gemstone cutters. There, you'll join forces with jewelry designer and photographer Monica Rich Kosann at the workshop of Constantin Wild (whose family has been in the gem business since 1847) on a quest to find and design the perfect locket. Together you'll select a stone and collaborate on your creation. The final version, and a hand-painted rendering of your piece, will then make the journey to your home soon after. In the meantime, you are welcome to visit Kosann in New York City, where she'll photograph you and your family for the very portrait that will be kept and prized in your locket. With the purchase of the custom locket and trip, Neiman Marcus will donate \$1,500 to The Heart of Neiman Marcus Foundation dedicated to supporting youth arts education in communities across the country.

*(\$100,000; page 71)*

### **ULTIMATE MARDI GRAS EXPERIENCE FOR SIX COUPLES**

If Mardi Gras has always been a dream, there's no better time than February 2015 to experience the city's ultimate carnival. Hosted by noted New Orleanians, this five-day adventure offers a truly authentic, luxury experience for you, your significant other, and five of your favorite couples. You'll stay in the heart of the French Quarter at the luxurious Audubon Cottages and enjoy world-class dining experiences: a jazz brunch at Commander's Palace, dinner at the city's largest restaurant and Mardi Gras museum, Arnaud's, and a special Valentine's Day meal at renowned Gautreau's. Your hosts will invite you into their homes (each of architectural distinction) for cocktails. You'll receive behind-the-scenes tours of local art galleries and attend a private concert and dinner at the legendary Preservation Hall. The trip culminates with a lundi Gras evening ride in the spectacular Orpheus Parade, followed by the black-tie Orpheus Ball. Laissez le bon temps rouler! With the purchase of this trip, The Heart of Neiman Marcus Foundation dedicated to supporting youth arts education in communities across the country will make a gift of \$10,000 to the New Orleans Center for Creative Arts Foundation.

*(\$125,000; page 71)*

### **THE SLOT MODS USA ULTIMATE SLOT CAR RACEWAY**

You never had a race car worthy of the world's most notorious tracks, but you've certainly dreamt of driving on one. Now pole position and the checkered flag are yours with this 100% authentic 1:32 scale model of your favorite track. Iconic structures, pit crews, period slot cars, and more help get you into the action while integrated track cameras capture and display it on mini screens. Racing legends, such as Vic Elford and David Hobbs, will cohost your inaugural race night party. Gentlemen, start your engines. With every purchase of The Slot Mods USA Ultimate Slot Car Raceway, Neiman Marcus will donate \$3,500 to The Heart of Neiman Marcus Foundation dedicated to supporting youth arts education in communities across the country.

*(\$300,000; page 126 )*

### **PRESTON BAILEY LARGE OUTDOOR GARDEN PEACOCK**

Event planner to a who's who of celebrities, royalty, CEOs, and athletes, Preston Bailey is globally celebrated for his ability to transform ordinary spaces into something truly magical. Now you can transport his genius to your own residence with a glorious peacock available in two sizes: A 6'-tall garden version with a 10'-long tail composed of silk flowers and seasonal plantings, and a 3'-tall indoor version with a 5'-long tail made of silk flowers. Whichever you choose, your bird is signature Preston Bailey: glamorous, witty, and larger than life. With every purchase of the Preston Bailey Peacock Floral Sculpture, Neiman Marcus will donate \$1,000 to The Heart of Neiman Marcus Foundation dedicated to supporting youth arts education in communities across the country.

*(Preston Bailey Large Outdoor Garden Peacock \$65,000, page 160; Preston Bailey Small Indoor Silk Flower Peacock \$25,000, information online only)*

## **LEONTINE LINENS HOME TROUSSEAU**

For those who envision slumbering among the finest custom cottons and dressing their tables with signature flair, the Leontine Linens Home Trousseau is a dream come true. This New Orleans-based company is known for their exquisite designs and every piece is crafted with daily enjoyment in mind. Your induction to true luxury living begins with a personal in home visit from founder Jane Scott Hodges, author of *Linens: For Every Room and Occasion*. Together, you will select bed, bath, and table linens for every room in your house from the master bedroom to the pool house to create a perfectly appointed home. With the purchase of the Leontine Linens Home Trousseau, Neiman Marcus will donate \$1,500 to The Heart of Neiman Marcus Foundation dedicated to supporting youth arts education in communities across the country .

*(\$55,000; page 177)*

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