

Tuesday, October 7, 2014



**NEIMAN MARCUS 2014 CHRISTMAS BOOK
FACT SHEET**

WHAT: The 2014 Neiman Marcus Christmas Book continues the tradition of offering the very best selection of remarkable holiday gifts. This year's Christmas Book, the 88th in the company's history, offers customers a wide range of luxury items, with the perfect gift for everyone on your holiday shopping list. There are 186 pages featuring over 600 items. Over 40% of the items are under \$250.

The most expensive item in the 2014 Christmas Book is the House of Creed Bespoke Fragrance Journey at \$475,000.

The least expensive item, retailing for \$15, is a Molton Brown Bubble Bath Bauble.

Stanley Marcus once said "Art enhances the quality of people's lives." His philosophy lives on with the introduction of The Heart of Neiman Marcus a foundation that brings enriching art experiences to local youth in communities nationwide. Neiman Marcus is following its heart, and its long legacy of always giving back, by donating a portion of the proceeds from each Fantasy Gift purchase to this great cause.

WHEN: On Tuesday, October 7th, the initial shipment of the 2014 Christmas Book will be mailed. The Christmas Book will be sent to over 750,000 homes in the United States and around the world.

HOW TO ORDER: Subscriptions to the Neiman Marcus Christmas Book are \$15 and can be ordered by calling toll free: 1-800-NEIMANS (634-6267).

MORE: Each year, we select fantasy gifts from thousands of suggestions that come in from across the country and around the globe.

Neiman Marcus's web site, www.neimanmarcus.com, features the entire Christmas Book online, making it possible for customers to order their holiday gifts directly from the site.

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