RIVA TO LAUNCH FLOCK, A FREE CHAT APPLICATION FOR BUSINESSES

New and easy-to-use instant messaging service works to speed up and simplify communication within the workplace

September 25, 2014 , Los Angeles, London and Mumbai - Riva, a startup in the communication space, and the parent of low cost international calling application Ringo, today announced the launch of a new app - Flock (http://flock.co), a free and simple messaging application to power workplace communications. Created specifically for fast moving teams and organizations, Flock does not require any IT admins to set up and provides the fastest and easiest way for teams to connect and communicate with each other across all platforms and operating systems. Flock is free for unlimited users and usage and is available for ios, Android, Windows PC, Mac and Linux.

With its simple and easy-to-navigate interface, Flock delivers a feature-rich product for teams to chat in a one-to-one or in a group setting. Unlike popular instant messaging applications, Flock allows employees to sign in using their work email, and automatically syncs the entire office directory to every employee's device, creating a workplace-only environment and eliminating the need to blend work and personal IDs and messages.

"We are passionate about increasing productivity through efficient workplace communications, and are building a set of tools that enable rapid interaction and decision making," said Bhavin Turakhia, CEO and founder of Riva. "Flock just works – it is easy to use, secure, simple and stays out of the way"

Features include:
- Mobile and Desktop applications
- File and image sharing within the application
- Group chats: create temporary or permanent groups for teams or projects
- Secure encrypted messaging
- Ability to bring clients into your conversations
- Auto updated company directory
- Synced conversations across multiple devices
- Read and delivery receipts
- Unlimited chat history
- Admin interface to manage employee exits

"Flock gives employees the opportunity to chat in real time in a single place without mixing their personal and work messages," said Ninad Rawal, Product Manager. "Public instant messengers were never meant for workplace communication. Flock eliminates any chance of accidentally mixing your work or personal messages, or sending your personal ID to clients."

Flock is available on Windows, Mac, Chrome, iOS and Android platforms worldwide. To download it, please visit flock.co or download it via the Apple App Store or Google Play.

About Riva
Riva (http://riva.co) is an innovative organization focussed on the communications space. The team at Riva is passionate about delivering a simple

and rich experience in the voice and messaging space that increases personal and workplace efficiency, and reduces communication costs. Riva's products include http://ringo.co and http://flock.co with several others in the pipeline.

About Flock
Flock is a free chat service for work and business environments designed to simplify and speed up communication within teams. Flock enables quick communication across multiple platforms without the need for IT admin support and is scalable to any number of users. Its simple and intuitive interface synced across multiple platforms makes it the perfect communication tool for fast moving teams and organizations. Flock is available for download for iOS, Android, Windows, Mac and Chrome from flock.co

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