

Survey Says

TEENS DRIVING

Distracted

IN AUGUST 2015, THE STATE FARM MUTUAL AUTOMOBILE INSURANCE COMPANY (STATE FARM®) STRATEGIC RESOURCES DEPARTMENT CONDUCTED AN ONLINE SURVEY TO EXPLORE TEENAGE DRIVERS' ATTITUDES AND BEHAVIORS RELATED TO DISTRACTED DRIVING. NEARLY ALL OF THE TEENS (96%) RESPONDING TO THIS SURVEY REPORTED OWNING A CELLPHONE, AND ALMOST ALL OF THOSE TEENS (94%) SAID THEY OWNED A SMARTPHONE AND DROVE A MEDIAN 5 HOURS PER WEEK.

OVER 90% OF TEENS UNDERSTAND
TEXTING WHILE DRIVING IS DISTRACTING

YET,
44% SAY...

"I
text
when I
drive"

OTHER DISTRACTING ACTIVITIES TEENS
PARTICIPATE IN WHILE DRIVING ARE



94% Talking with
a passenger

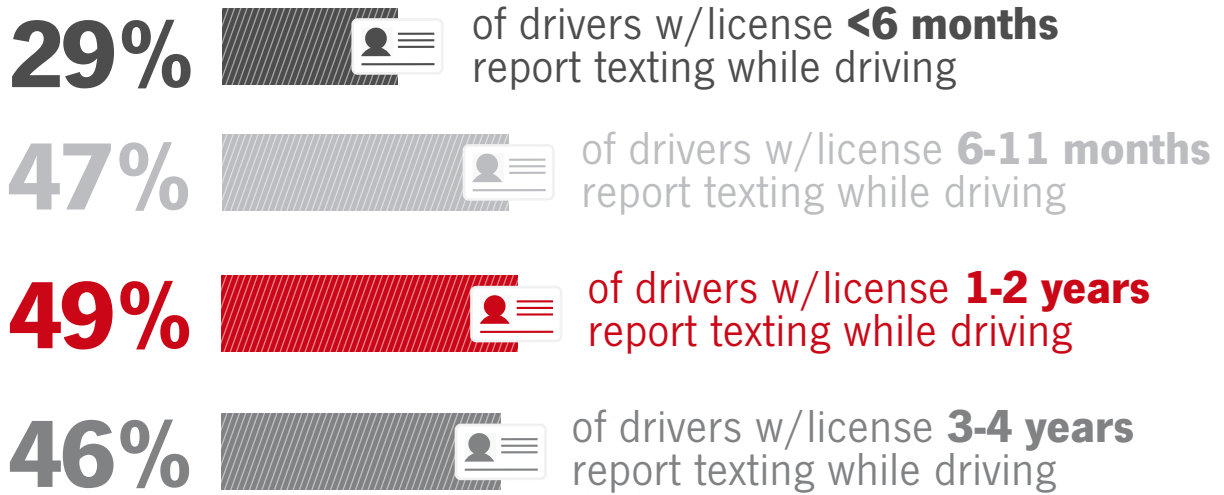


79% Listening
to navigation



73% Searching
for music

DISTRACTED DRIVING BEHAVIORS SEEM TO BECOME MORE PREVALENT AFTER ABOUT 5 MONTHS OF LICENSE OWNERSHIP



WHAT DO TEENS SAY WOULD KEEP THEM FROM TEXTING WHILE DRIVING?



THOUGH MANY CRASHES OCCUR AT INTERSECTIONS,

67% of teens say they are **more likely to use their cellphone** when stopped at a **red light** than when the car is in motion



In general, respondents included teens age 16-19 who reported having a valid driver's license, owning a cellphone, and driving between 1 and 80 hours per week.

The total sample size was 858, but varies across the different survey items.