

Media Contact:

Jill Johnson
865.692.1340
Jill.Johnson@jtv.com



FOR IMMEDIATE RELEASE

Jewelry Television Introduces Weeklong Holiday Savings

JTV's Black Friday and "Cyber Savings Weekend" events offer exclusive holiday deals

KNOXVILLE, Tenn. Nov. 19, 2015 – Jewelry Television (JTV), the only shopping network focused exclusively on the sale of fine jewelry and gemstones, is celebrating the holiday season with eight days of exclusive savings and offers. From Nov. 23 through Nov. 30, JTV's customers will be able to purchase select gifts and jewelry up to 70 percent off. Early holiday shoppers can take advantage of special offers and savings on jewelry, gemstones and more each day, online and during programming on JTV.

"Every year, holiday shoppers try to get an earlier head start on their shopping," said Jill Johnson, vice president of marketing at JTV. "With our weeklong Black Friday and Cyber Monday deals, customers can enjoy the holidays with their families while shopping from home."

Jewelry remains a top gift choice this holiday season, and JTV has a variety of special offers lined up. Beginning Nov. 23 through Nov. 26, eager shoppers can enjoy savings of up to 50 percent off selected merchandise. JTV will offer [Black Friday](#) savings of up to 70 percent, rolling into Cyber Savings Weekend and [Cyber Monday](#).

"We want to bring back the joy of the holidays—no chaotic parking lots or stressful crowds," said Johnson. "We're offering value through memorable and meaningful jewelry, gemstones and other unique gifts that create lasting impressions—gifts that last a lifetime."

JTV invites everyone to spread the jewelry love this holiday season and enjoy a hassle-free shopping experience. JTV's holiday offers are available online or on-air during the JTV broadcast. For more information, visit our website or call 1-800-619-3000.

About Jewelry Television®

Jewelry Television® (JTV) is one of the largest multichannel retailers of [jewelry](#) and [gemstones](#) in the U.S. appealing to fashion-conscious women, jewelry-making enthusiasts and private collectors. The privately-held shopping network broadcasts high definition programming, 24 hours a day, seven days a week, to more than 85 million U.S. households. Committed to consumer education, the network employs numerous Graduate Gemologists and Accredited Jewelry Professionals. [JTV.com](#) offers the most comprehensive jewelry and gemstone Learning Library on the Internet, and is the fifth largest jewelry website according to Internet Retailer's Top 500 Guide for 2015.

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